

Excellence in Management Education

November 18, 2021 Uwe Böttcher | Library

# Maltfabrikken

# Turning a Lost Place into a Community Hotspot









# ... an industrial hotspot became a lost place ...

### S.B. Lundbergs Maltfabrik

- Founded in 1857
- Became one of the largest and most successful companies in the area, second largest malthouse in Denmark
- Important raw material supplier for Danish beer production with a high export share
- Became a joint stock company in 1910
- Long-time family business of the Lundbergs
- Succession and sales problems
- Closed down in 1997
- Lost place 1998-2014





# ... to rise from the ashes and become a community hotspot

### Maltfabrikken – Folkets Fabrik

- 2006 compound sold to local business developer,
   plans to tear it down and set up a shopping center
- 2010 Initiative 'Bevar Maltfabrikken' (Save Maltfabrikken) by Ebeltoft community members, artist & artisans, startup entrepreneurs
- 2013 'Den ny Maltfabrik' foundation acquires factory,
   Ebeltoft town council and Syddjurs commune support the project
- 2013-2019 Architectural competition, extensive remodeling work
- 2020 Official opening of Maltfabrikken on June 26









# Maltfabrikken @ Ebeltoft





### Jack-ofall-trades ....

### WHAT CAN YOU EXPERIENCE IN MALTFABRIKKEN?

### BMA - LIBRARY MUSEUM ARCHIVE

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### VELKOMSTEN - ARRIVAL

The factory has many entrences, the Arrival is the largest. You find it in the new, red extension to Maltgarden – the courtyard. Outside of office hours you can enter with your social security card between 7-23 every day of the week.

### UDSTILLINGSRUM - EXHIBITION ROOM

In the main building (the one with the chimney) you will find the three exhibition rooms Stobesalen, Lille Kelle and Store Kelle. The content varies - from art and local historical exhibitions to markets and much more.

### X-RUMMET - THE X-ROOM

:The content in X-rummet changes all the time – from presentations of new projects to art exhibitions and pop-up shops.

### FOOD GARAGE

: A place for all sorts of gastronomical display: cooking classes, television-kitchens, team-building, and popup takeaway – or maybe your next staff party where you prepare the food together.

### LUNDBERGS SPISEHUS/EATERY

: Here you will find the food honest, straight forward and heavenly tasty! The atmosphere is informal and cozy - Whether the menu is weekend brunch or wine tasting. Don't forget to buy the home baked bread and cakes to bring home with you.

### KULTURLOFT - THE CULTURE LOFT

On the first floor you will find the venue in the factory and a programme of culture in many genres – world class concerts, shows for children, films, lectures, and artist talks.

### BEST VANTAGE POINT IN TOWN

: Take the 122 steps in Trappekellen and you will arrive at the top of the chimney from where you can enjoy the best view in town – a view over waters and hills.

### ART IN THE FACTORY

Experience art here and there in the factory, especially in Trappekollen on the way up to the chimney where you will find contemporary Danish, art lent by the National Fond of Art.

: The coworking space of Maltfabrikken for

self-employed businesspeople, ambitious

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### KABELKLUBBEN - THE CABLE CLUB

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the "pony club" is filled with handpicked, unique designs – let yourself get tempted by ceramics, textiles, prints, and original creations, lamps, small pieces of furniture and much more in the design shop.

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: Rampen belongs to the youth. They run it themselves with a band rehearsal room, café, concerts, to communal eatings, lectures and festivals. A couple of 'CSR-youth-on-the-edge'-projects' can also be found here here during the day.

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: Just in front of Rampen is the skate park. Everybody is welcome -large and small! Rent a scooter and helmet at Karpenhoj or borrow skateboards at Rampen - and remember to be careful!)

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: Karpenhøj is a centre for nature interpretation service. Here you can rent bicycles and skating equipment, buy nice outdoor-gear, and book you next wildlife adventure by water or by land.

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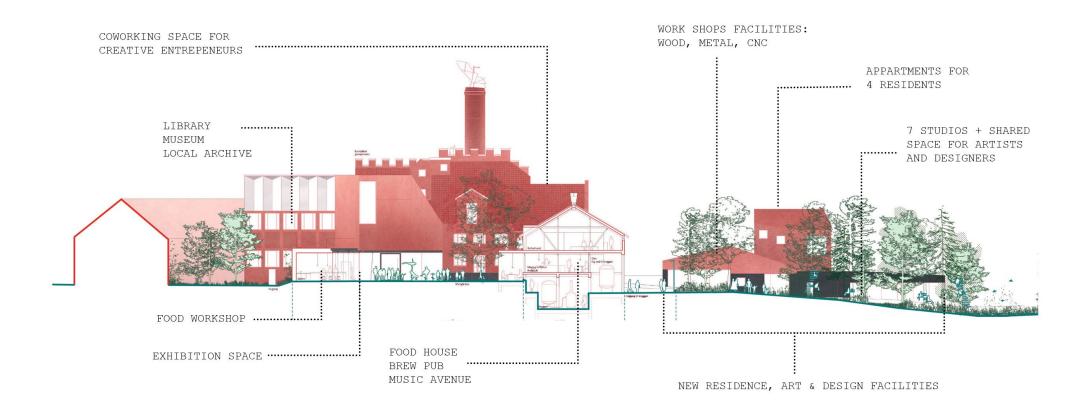
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# ... by design ...

### FUNCTIONS IN MALTFABRIKKEN





# ... at the Heart of the Community





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# ... regarding Information, **Education** and History

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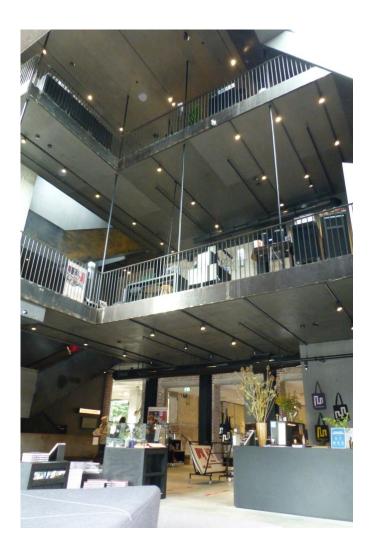


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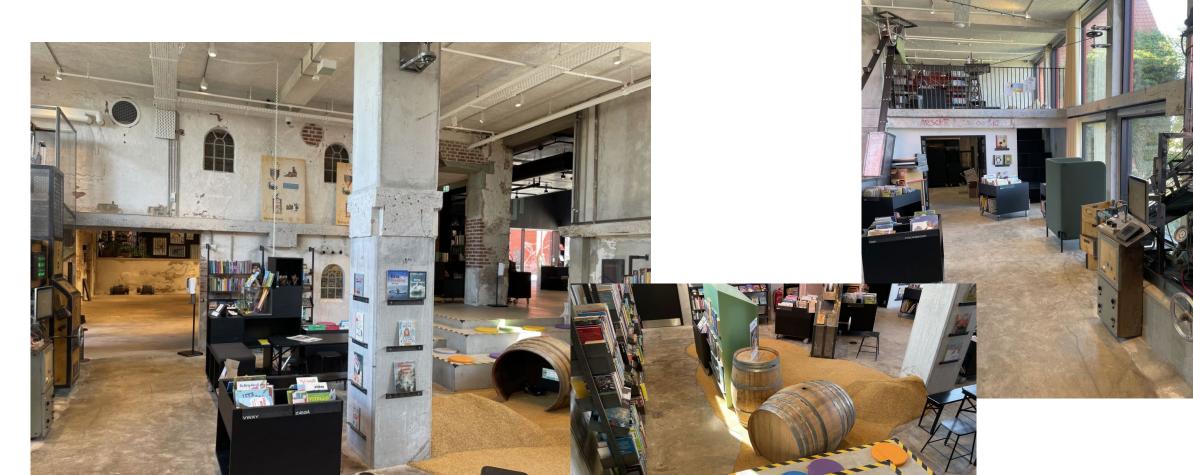
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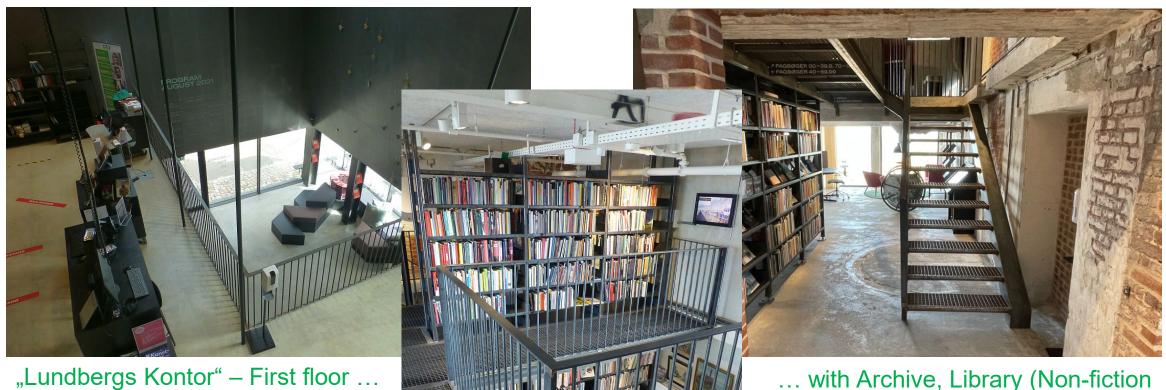






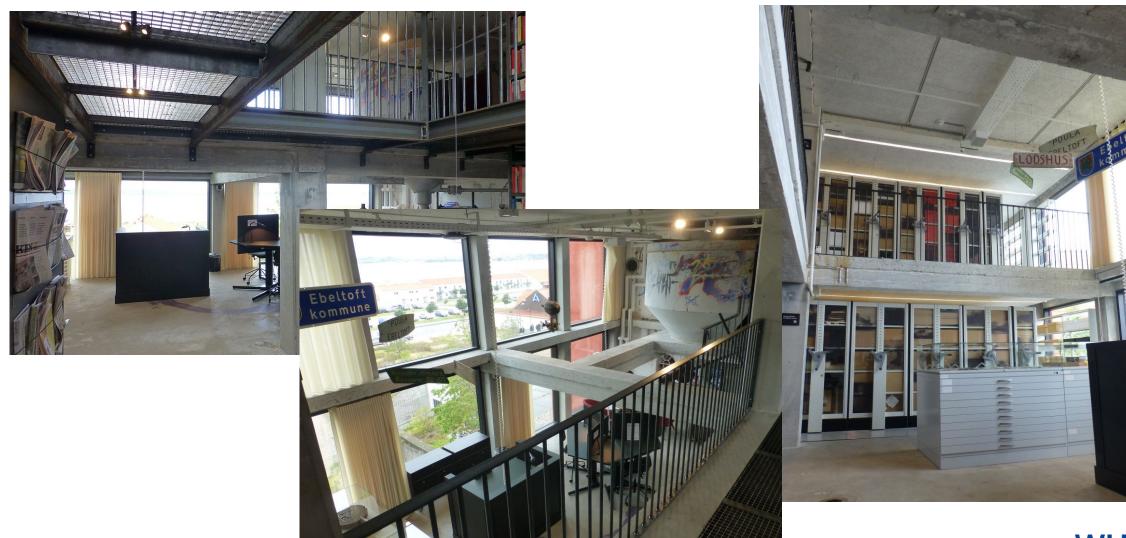
Children's library on ground level

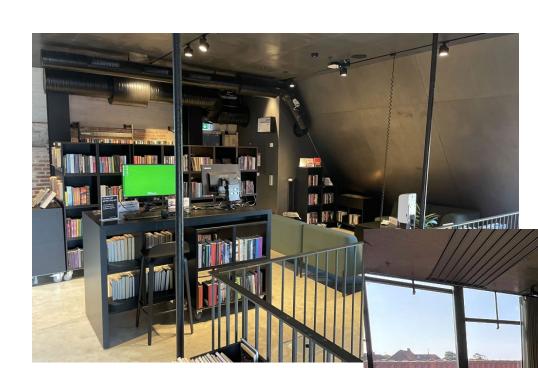




... with Archive, Library (Non-fiction and local history) and Museum







"Havestuen" – Second floor

HAVESTUEN

Library (Fiction all ages and audio material) and Museum





Museum manifests itself by showcases neatly integrated into library funiture and old malting machinery







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# ... regarding Arts and Crafts

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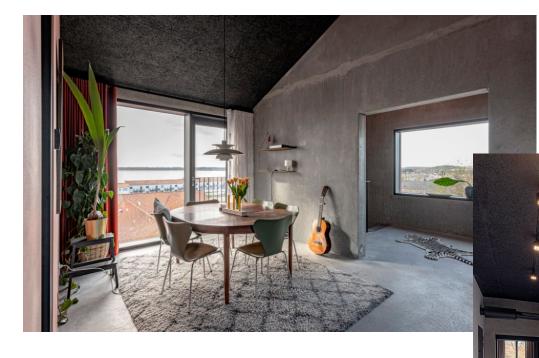
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### WHU &

### **Art Residence & Studios**



Villa Lundberg hosting appartments and studios for artists in residence



# Craft "Makerspaces" and Workshops



"Værksted" – One of two workshops



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# regarding **Business** and Entrepreneurship

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### **Stores and Pop-up Shops**

Malt house, brewery, restaurant





# M8 – Coworking space

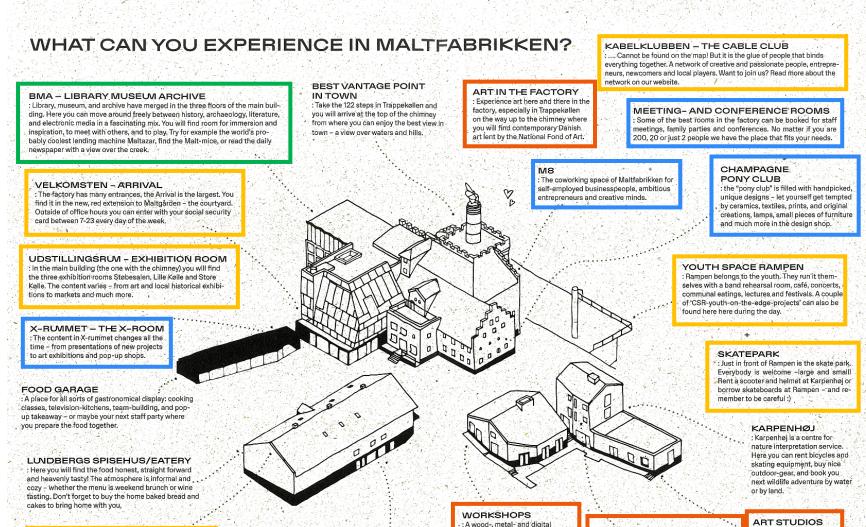






### Jack-ofall-trades

# regarding Recreation, Leasure and Community



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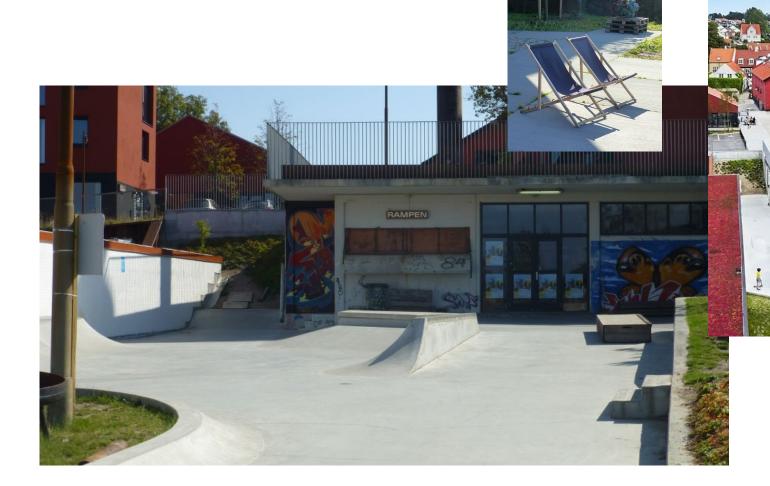
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### **Recreational Areas**





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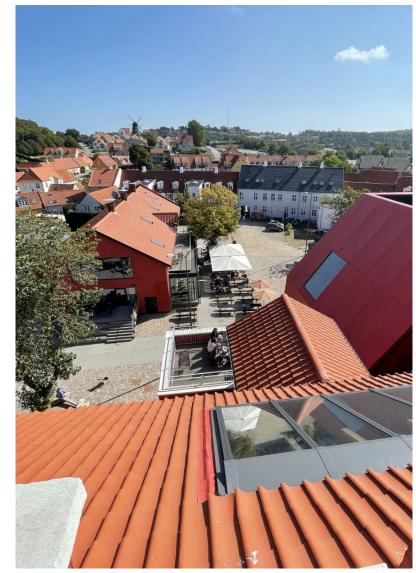






## ... in town"







### **Similarities and Differences**



Maltfabrikken, Ebeltoft

# Thank you!

Visit ...

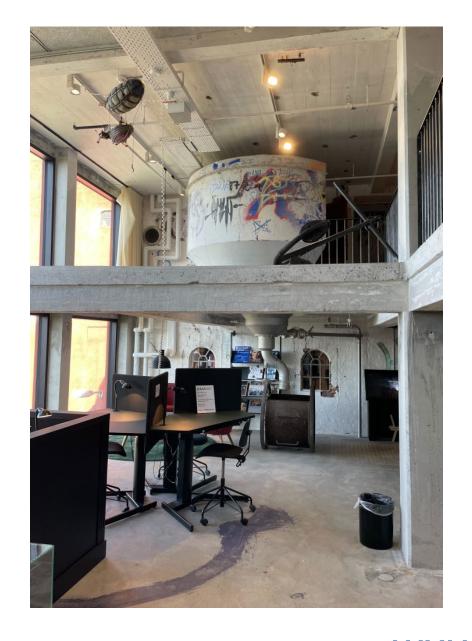
https://maltfabrikken.dk

for more information

Maltfabrikken – Folkets Fabrik Maltvej 4-12 8400 Ebeltoft

Danmark N 56° 12' 2.859" E 10° 40' 43.524"

for a personal impression





### **Picture credits**

Unless otherwise indicated are all pictures by Uwe Böttcher

Title slide:

https://realdania.dk/projekter/maltfabrikken-i-ebeltoft

Slide 2 "Once upon a time ..." and slide 29 "Similarities and Differences":

https://en.wikipedia.org/wiki/Dokk1 https://www.openstreetmap.org

Slide 3 "... an industrial hotspot ...":

https://da.wikipedia.org/wiki/S.B. Lundbergs Maltfabrik

Folkets Fabrik. – 2021. – p. 52

Slide 4: "... to rise from the ashes ..."

Maltfabrikken - Creating the People's Factory in Denmark.

– 2021. – p. 15

Maltfabrikken – Folkets Fabrik. – 2021. – p. 38

Slide 5: "Maltfabrikken today"

https://realdania.dk/projekter/maltfabrikken-i-ebeltoft

Slide 6 "Maltfabrikken @ Ebeltoft"

https://www.ebeltoft.dk

Slide 7: "Jack-of-all-trades ..." and all copies at slides 10,

18, 21, 24 and 26:

Welcome to Maltfabrikken. – [2020]. – p. 2

Slide 8 "... by design ..." and slide 9: "... at the Heart

of the Community"

http://www.maltair.dk/residency

Slide 19: "Art Residence & Studios"

http://www.maltair.dk/residency

Slide 25: "Recreational Areas"

https://realdania.dk/projekter/maltfabrikken-i-ebeltoft

All links last accessed: 16 Nov 2021



### Recommended Reading

 Maltfabrikken – Din, min og vores fabrik https://maltfabrikken.dk

Last accessed: 15 Nov 2021

S.B. Lundbergs Maltfabrik (Wikipedia)
 https://da.wikipedia.org/wiki/S.B. Lundbergs Maltfabrik
 Last accessed: 15 Nov 2021

- Maltfabrikken Folkets Fabrik = The People's Factory Copenhagen: Arkitektens Forlag, 2021 ISBN 978-87-7407-443-4
- Welcome to Maltfabrikken (Flyer) [Ebeltoft]: Maltfabrikken, [2020]
- Maltfabrikken Creating the People's Factory in Denmark <a href="https://teh.net/wp-content/uploads/2021/03/Creating-the-Peoples-Factory-in-Denmark.pdf">https://teh.net/wp-content/uploads/2021/03/Creating-the-Peoples-Factory-in-Denmark.pdf</a>

Last accessed: 15 Nov 2021

Ebeltoft (Wikipedia)

 <a href="https://en.wikipedia.org/wiki/Ebeltoft">https://en.wikipedia.org/wiki/Ebeltoft</a>

 Last accessed: 15 Nov 2021

Dokk1 (Wikipedia)
 <a href="https://en.wikipedia.org/wiki/Dokk1">https://en.wikipedia.org/wiki/Dokk1</a>
 Last accessed: 15 Nov 2021







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