wissenderkuenste.de /2079/

This issue acts as a collection of materials and reflections on and about the artistic-academic symposium sharing/learning: methods of the collective in art, research and activism, which took place on June 28th and 29th, 2019, at (and in cooperation with) District * School without Center. In formats including round tables, workshops, and participatory performances, the event brought together artists, scholars, and activists – who work collectively or research collectivity – to probe and question different ways of (en)acting together. The online journal presents an index of the event, with essays, reports, photographs, transcriptions and videos that offer insights into the respective methods, concerns and contexts of the authors.

Edited by Juana Awad and Irina Raskin.

Issue #9 of wissenderkuenste.de acts as a collection of materials and reflections on and about the artistic-academic symposium sharing/learning: methods of the collective in art, research and activism. This symposium took place on June 28th and 29th, 2019 (at and in cooperation with) District * School without Center. It was organized by Juana Awad, Julian Bauer, Maja Figge, Elsa Guily, Verena Melgarejo Weinandt and Irina Raskin as part of the DFG-Graduiertenkolleg "Das Wissen der Künste" at the Berlin University of the Arts. Our invited speakers and participants consisted mainly of collectives (or members of collectives) with whom we gathered to practice different ways of (en)acting together. Foregrounding the understanding of the symposium as an assembly on the one hand, and the performativity of the methods on the other, the gathering was structured through three different formats: round tables, workshops and participatory performances - each initiating particular arrangements and means for doing, thinking and feeling together. The symposium did not aim at presenting research about methods of the collective, but rather at probing various forms of engaging with and in collectivity.



Fig. 1.

Online announcement

Design: Jenny Baese. Courtesy: DFG-Graduiertenkolleg "Das Wissen der

Künste"

Certainly within the framework of this online publication, the practices of 'sharing' and 'learning' are enacted differently than during the symposium, but we hold onto its notion of assembly. In this way this online journal is driven by the effort to initiate a gathering of reflections and impulses; to become a medium for different modes of collective acts-thoughts-expressions-articulations; to recall and collect enduring physical traces, memories and artefacts, which occurred or were made collectively in the course of the two days. Therefore, the single contributions to this journal, while partaking in the documentation of the symposium, sometimes exceed it. The authors' reports account for a persistent engagement and struggle with their particular methods, concerns and living conditions – partially by giving us insights into their practical knowledge(s), partially by addressing the limits of traceability, mediation and understanding.

Friday Freitag 28.6. Saturday Samstag 29.6. 10:00 arrival and registration 10:30 arrival and registration 10:30 welcome and introduction Begrüßung und Einführun Barbara Gronau + concept team Ko 11:00 round table: commoning/communing Selda Asal (artist) / Apartment Project Ulrike Hamann (sociologist, postcolonial theorist, urban activist) / Kotti & Co Zuzana Tabackowa (architect, urban planner) and Zuzana Rabackowa (architect, urban planner) and Zuzana Rabackowa (architect, urban planner) and 11:00 round table: assembling/disseminating - versammeln/ 12:30 lunch Mittagessen 14:00 workshops - The Practice of Resistance with Grupo Oito (dance collective) - Das Politische und das Gestische mit Irina Kaldrack (Mediemissenschaftlerin) und Timo Herbst (Kunstler) - Spaces of Collectivity with Spolka Collective (architects, urbanists Ulrike Bergermann (media theorist Medienwissenschaftlerin) Serhat Karakayali (sociologist Soziologe) 12:30 lunch Mittagessen 14:00 workshops - Kollektive Zeit(en)reise – eine Probe mit den Theaterlingen mit Anika Lachnitt (Theaterwissenschaftlerin, Aktivistin) / AWO Theaterlinge 17:00 coffee break Kaffeepause 17.30 Club of Im_Possibilities mit Nuray Demir (Künstlerin, Kuratorin) / AWO Theaterlinge Reinventing the Political Compass: How to increase digital self-awareness in the age of Social Media with Francesca Del Bono (designer, curator), Noel David Nicolaus (researcher, curator), Tommaso Cappelletti (designer, videomaker) / Clusterduck Collective - cooking, playing, sharing with Pêdra Costa (performance artist, urban anthropologist 17:00 coffee break Kaffeepause 17:30 round table: instituting / fleeing Andrea Caroline Keppler (curator) / District * School Without Center Friederike Landau (urban sociologist, political theorist) Ferdiansyah Thajib (researcher, communit District * School Without Center + KUNCI DISTRICT 19:00 eating, playing, sharing with Pêdra Costa Universität der Künste Berlin 21:00 end Fig. 2. Design: Jenny Baese. Courtesy: DFG-Graduiertenkolleg "Das Wissen der Künste"

About the contributions

In this edition we present twelve contributions, each one corresponding to one session in the program, as well as a reflection from an individual perspective about the space and the proceedings. We have chosen to arrange the contributions within the publication according to the chronological order in which each program point took place. Consequently, the publication begins with the introductory words by the organizing team, which presented the central concerns and considerations with regards to the conception of the symposium, but also took some time to go through the more pragmatic instructions about the arrangement of the space, as well as to credit the persons and organizations that enabled the event. By publishing the script of the welcome note in its entirety, this contribution sets the tone for an edition, which attends to the performative and infrastructural as much as the discursive.

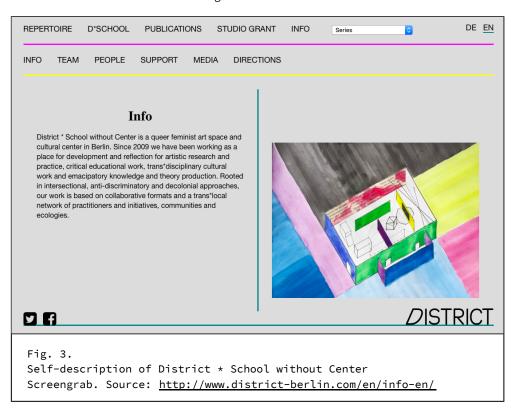
Conceptually, the symposium was organized through three central questions, which we chose to address as round tables. In them, we approached the tensions, collisions and cross-pollination arising when pairing concepts, which we considered fundamental in the practice of collectivity: assembling and disseminating, instituting and fleeing, as well as commoning and communing. The transcriptions of the roundtables document the discussions:

The sociologist Serhat Karakayali and two members of the Clusterduck collective, Noel David Nicolaus and Björn Heerssen, came to word in the round table assembling/disseminating, which focused on protest as collective practice against the background of the interplay between media and infrastructures.¹

District * School without Center, a queer-feminist art and cultural center in Berlin and our partner in the endeavor, was at the time in a process of evaluating and reorganizing its working structures. The round table <code>instituting/fleeing</code> gave space to its members Andrea Caroline Keppler and Ferdiansyah Thajib along with urban sociologist Friederike Landau to reflect on their process and delve into the relationships between institutions and collectives, as well as into experiences with institutional critique and oppositional practices.

In the round table *commoning/communing* Ulrike Hamann of the neighbourhood initiative Kotti & Co, Zuzana Tabačková of Spolka collective and the art critic Erden Kosova, who collaborates with the SiS collective, embarked on a conversation about collective engagements in the city, asking which forms of acting together could do justice to a relational understanding of the commons.

By providing transcriptions for all three round tables, the very different conceptual undertakings as well as the different participatory methods of each one can be recognized.



The second guiding principle of the symposium was its character as a space for collective practice. Recognizing the many possibilities of acting together, practitioners of several disciplines (i.e. theatre, dance, digital media, urbanism, among others) were invited to enable participatory workshops. Their contributions to this journal take different routes and formats: some look back to describe moments in the way in which memory, with its gaps, can allow; others take up the central questions in new directions; and others reflect upon the collective endeavour anew. In this way, fragmentary traces come together into a scaffold referencing the what, the how and the why of the encounters.

During the symposium Anika Lachnitt and the Theaterlinge from AWO Fanclub Neukölln directed the workshop Kollektive Zeit(en)reise - eine Probe mit den Theaterlingen [Collective Journey through Time(s) - a Rehearsal with the Theaterlinge], where they invited the attendees to partake in the exercises of the group and demonstrated how collectivity is enacted within their practices of developing, rehearsing and staging different material. For this journal, Theaterlinge decided to develop a text collectively, however due to the ongoing pandemic crisis, this process has been delayed and the group shares with us their video Superheroes*Heroines.

For the symposium, Clusterduck conceived the workshop Reinventing the Political Compass: How to Increase Digital Self Awareness in the Age of Social Media, which explored how digital infrastructures and modalities of online behavior interrelate. For this publication, Clusterduck reconsiders their practices as a collective that situates itself between Digital Art and activism by revisiting the contradictions they find themselves embedded in.

Within the context of coming together, food also took a central role. After guiding a group during one complete afternoon in the preparation of, and interaction with the food we were all going to consume later together, Pêdra Costa reflects on anthropophagy, anthropoemy, sensual experience and learning as a bodily process.

The photo-essay by Fritz Schlütter focuses on the details: on those apparently unimportant objects that when together not only demarcate the space, but more so reflect a character, an intention, and will ultimately embody the memories of the ephemeral.

After guiding the workshop *The Practice of Resistance* in which trust was built and activated through movement and awareness, Grupo Oito contributes to this publication, reminding us about how short we still come, when trying to expand our notion of a 'we', and who does and does not belong to it; a central question, which traversed many of the sessions.

Irina Kaldrack und Timo Herbst review their lecture performance and exhibition G20 – part of the multiyear project "The Entanglement between Gesture, Media and Politics" – in which the question of interdisciplinary collaboration takes center stage: how is it possible to create together, when each one is anchored and framed by the knowledge-frameworks of their own practice? What processes support a common and communal undertaking? What methods lead to what engagement? And how to reach beyond the limits and expectations of the individual to create and theorize as a group?

In the workshop *Spaces of Collectivity* the Spolka collective introduced their method of mapping as a means to negotiate individual experiences and the social constitution of space, while acknowledging the role of language in any collective act of space-making. The contribution traces the development of the workshop, including resulting maps sketched by the participants, and reflects on how the methods followed relate to Spolka's wider work.

Closing the issue is the photo documentation of <code>Club</code> of <code>Im_Possibilities</code>, a participatory performance led by Nuray Demir, in which we came together one last time. Rather than seeking for a summary or conclusion of the two days, the happening's final setting re-addressed the 'collective' by inviting the participants to create a mural commemorating the names of those, who have enabled each one to inhabit their own space.

In editing this issue, we aim to create a micro-archive of snapshots, voices, thoughts and communal undertakings, to promote the circulation of references, and engage in the potential of their enduring unfolding.

We would like to thank all authors for their contributions, as well as Marieke Grenzebach for her support in making this issue available online.

Juana Awad and Irina Raskin

Berlin, January 2021

In this framework, we would like to acknowledge the research practices of sociologist, museologist and curator Elif Çiğdem Artan, and media theorist Ulrike Bergermann, who were invited to the round table assembling/disseminating, participating in its preparatory meetings, but who were unfortunately prevented to partake in the event due to unforeseen situations.

wissenderkuenste.de /2307/ Collective Practices in Arts and Activism: An Auto-biographical Approach
Clusterduck Collective

Ausgabe #9 Februar 2021

What are the reasons behind a newfound popularity of collectives within art economies? Could it be that collective practices are a necessary answer to the challenges faced by (creative) workers in late capitalist society? To reflect these questions, we take this text as a starting point to try to critically assess our own personal history as an internet-based research collective.



Fig. 1.

Portrait of Clusterduck Collective taken at Panke.Gallery in 2017, excerpt from the *Internet Fame* catalogue

Photo: Svenja Trierscheid - Clusterduck Collective

Over recent years collectives have often been hailed by the art world as bearers of an authentic, politically engaged practice. While most established art institutions still struggle to come to terms with the complexities of collective authorship, as the case of the 2019 edition of the Turner Prize showed, there is also an increasing willingness to include collectives into established curatorial practices – the 9th edition of the Berlin Biennale by DIS collective and the upcoming Documenta 15, curated by Jakarta-based collective ruangrupa, being significant examples.1

Moreover, collectives of all sizes and kinds are thriving throughout the creative industries, with an abundance of festivals and events dedicated to collective practices both in academia and in the broader cultural scene, as this publication would seem to confirm.

What are the reasons behind this newfound popularity? Could it be that collective practices are a necessary answer to the challenges faced by (creative) workers in late capitalist society?

To reflect these questions, we take this text as a starting point to try to critically assess our own personal history as an internet-based research collective. Early into this process, we realized that many of the challenges we were facing as precarized members of the so-called creative class are actually common not only to other fellow precarious digital workers. What follows is a succinct description of some of the most crucial contradictions we encountered along our path, as well as an attempt to frame them into a wider context. Where possible, we tried to give some practical suggestions about how to handle these obstacles. Where this wasn't an option, we warmly encourage constructive critique and suggestions.²

Birth of a Collective

According to Boris Groys, art today has its own power in the world, being as much a force in the powerplay of global politics as it once was in the arena of cold-war politics.³ More importantly, he affirms that "under the conditions of modernity, an artwork can be produced and brought to the public in two ways: as a commodity or as a tool of political propaganda." ⁴

For us, the possibility to sell our work as a commodity, at least in the traditional sense, was never really contemplated. When we first met and decided to work together, in the late weeks of 2016, we weren't even sure about the final form our common efforts would take. While our social connections predated our existence as a collective, not all of us knew each other. We had some things in common: a few digital platforms, a good number of online friends, possibly even a specific work ethos and certain generational and cultural assumptions about ourselves and the world. Ultimately, the crucial factor may have been, as so often the case, the hometown most of us shared: Florence.

Our first project was a documentary. We were all internet kids: the last generation to be born in an analogue world and the first to reach adulthood in a digital one. In a certain sense, we had grown together, the Internet and us. We felt that this was a story that deserved to be told, that there was more happening online than what could be seen from the "outside". While we collected almost 48 hours of uncut material, the documentary has yet to be finished (sponsorships are welcome). We soon realized a very basic reality of creative and artistic work: any project needs to stand on solid financial grounds if it's not to drain the resources of those realizing it (and ultimately fail). Or in other words: volunteer, unpaid labour can't – and shouldn't – compensate for the lack of financial funding, at least not forever.

As a result, we went back to the basics: yes, we had come together to create a movie. But what was beyond that? What had moved us to produce a documentary about contemporary internet subcultures? While each of us had different answers to this question, we soon realized that the underlying reason for all of us was both artistic and political. Political, because we wanted to create and produce something that would have a lasting impact on the world; artistic, because rather than through political activism in the classic sense, we felt a shared urge to attain this goal through artistic means.

And we wanted to do it together, collectively, because the process was itself part of the message we wanted to send: that either we find new ways to cooperate and collaborate, or we will fail as a species.

This realization was the spark that ignited everything that followed. Our first project after the documentary was a large scale IRL/URL exhibition for the Wrong Digital Biennale of 2017: together with a wide network of over 30 artists, colleagues and collaborators, we created a series of digital rooms, featuring works that investigated the concept of 'Internet Fame' from various perspectives. Yet still, we weren't selling artworks. While we had the luck of cooperating with an amazing Berlin based independent art institution, namely Panke.Gallery, we still had to rely on parties and self-financing in order to make it work. Truth is, we were all conducting double lives (we still are, actually): working in some corporate job during daytime, and dedicating our supposedly "free time" to the projects we loved.

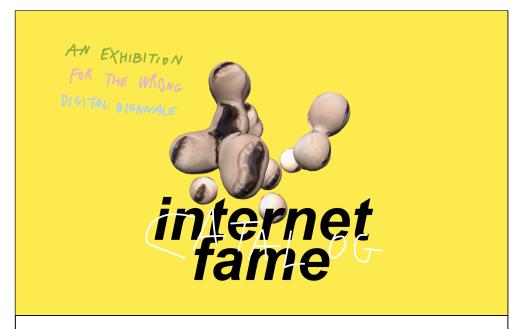


Fig. 2.

Announcement for the large scale IRL/URL exhibition for the Wrong Digital Biennale, 2017, excerpt from the Internet Fame catalogue Design: Clusterduck Collective

In fitting with this politically charged condition of self-exploitation, our next exhibition was even more explicit, bearing the word 'propaganda' already in its title. #MEMEPROPAGANDA was the inevitable outcome of a long-time interest in memes, shared by all our members, as well as an attempt to develop new narratives to counter the emerging, grossly inaccurate (and highly dangerous) portrayal of the Alt-Right movement as self-styled memetic superpower and winner of the First Great Meme War. Again, the exhibition involved a large network of collaborators and volunteers, and we made wide use of tactics, codes and aesthetics we had interiorized during our own years of political engagement. 5

On a practical level, the work was a peculiar mixture of volunteer political work, collective artistic practice and (largely unpaid, at this stage) independent academic research. Since we all had different professional backgrounds, we were able to cover a wide set of positions, from design to copywriting to social media. The result was a large transmedia operation, composed of various modules and an online exhibition, hosted by Greencube. Gallery and documented in a catalogue.

Looking back, #MEMEPROPAGANDA was undoubtedly a big success on a professional level, as it helped us gain the peer recognition we were unknowingly striving for, while also giving us the chance to produce something we felt proud of. On a more critical level, it could be said that it also started nudging us towards a process of professionalization

which very soon forced us to follow its own, unforgiving set of rules.

Beyond Art: the Pitfalls of Professionalization

The first, immediate outcome of #MEMEPROPAGANDA was that it granted us increased access to certain funding options. These financial resources were mostly coming from academic institutions, festivals, foundations and various other non-profit actors of the cultural scene and were typically project oriented. As the funding of these institutions was often dependent on ad-hoc contributions from large governmental actors, it came at the expense of a strong degree of professionalization. Deadlines, templates, rules – all the familiar set of limitations we knew all too well from our day jobs – were suddenly an inescapable reality, which soon enough led to frictions and organizational difficulties in our group.

Moreover, applying for funds and projects usually designed for individual participation meant that any resources we could gain needed to be split between the five core members plus any collaborators we decided to involve. While we were hoping to break the patterns of self-exploitation and unpaid labour under which we had suffered for so long, these premises sometimes led to paradoxical situations. For example, involved artists would complain about their low fees until we explained how the total budget was divided, and showed them that our own individual fees were far below their own. Transparency and openness proved essential in these situations.

Another frequent misunderstanding would come from the widespread assumption that, being so many people, we could get more jobs to compensate for these problems. However, anyone who has ever been involved in any kind of open, horizontal, volunteer-based collective project, knows that this idea is at its best deeply naive. Collective practices, while unlocking rich resources and opening up new possibilities for individual members, come with a high price tag attached in terms of organizational and emotional labour, the share between the two depending on the type of collective. Contradictions in a group and frictions between its members can result in violent altercations and cause paralysis; in the worst case, they can lead to a collective's demise.

Why a Collective?

Ironically, one of the first truly difficult discussions we had to face as a group was about whether we wanted to adopt the moniker 'collective'. While most of us felt it was the right choice to describe the reality of our daily practice, some were struggling with their personal memories of the word. In Italian schools and universities, the word 'collective' is strongly connected to a very orthodox, one might even say traditionalist form of leftist militancy. In the experience of many people from our generation, politicized by the traumatic experience of the G8 in Genoa and by the tragic double failure to prevent a global war (the 2003 invasion of Iraq) and topple a populist, neofascist government (the 2nd, 3rd and 4th Berlusconi governments in the early 2000s), the word collective was evocative of never ending discussion rounds, finger pointing, magical thinking ("we're winning!"), and most of all exhausting, unpaid physical and emotional labour.

While this description definitely doesn't fit all experiences, and there surely is a healthy number of students that have fond memories of their time as young militants, these problems are not new and have plagued generations of political activists. Their detrimental effect has lately become a central subject of critique by leftist researchers, as seen for instance in the opening chapters on "folk politics" of Srnicek and Williams accelerationist monograph *Inventing the Future*.6

Ultimately, we settled for the term collective, agreeing that, while we weren't fully identifying with the political meaning of the term, we also weren't refusing such a connotation, thus leaving room for a certain ambiguity (in other words, we were starting to understand the allure of

political compromises.)

The next challenge we had to solve went even deeper, and has been facing artistic and political collectives ever since: what about names and authorship? Who should be credited, where, and for what? This apparently banal question can lead to ferocious discussion in any collective reality, and it's easy to see why.

At least since the 1990s, the proponents of "pure" forms of collective identity and radical anonymity have experienced a surge, both in the political and artistic discourse. Again, being politicized in late 1990s Italy meant taking the Zapatista movement, with its faceless leadership in the form of the Subcomandante Marcos, as a key model. Likewise, the Tute Bianche movement from the Centri Sociali, who rose to prominence in the altermondialiste movement, practiced radical forms of anonymity, aided by masks and white overalls, that seemed to anticipate tactics of the early Anonymous movement by almost two decades. Not to mention Italy's most famous literary collective Luther Blissett (later renamed Wu Ming), which in 1999 was celebrating a huge success with its historical novel "Q" (which some say has inspired the QAnon movement – but this, as they say, is another story).

Anonymity vs. Authorship

All the above mentioned examples were a strong source of inspiration for those among us in favour of radical anonymity. Ultimately, our choice had to be weighed against practical reasons: while some of us saw anonymous, collective authorship as a valid instrument to counter hierarchization and to criticize traditional ideas of authorship, others saw it as an unfair measure that would prevent individual merit from being recognized – a crucial aspect in a collaborative, volunteer-based work environment. We had experienced first-hand one of the oldest ideological rifts in political philosophy – the one pitching personal freedom against equality. Which limitations would we impose in the name of fairness? And how much inequality would we be ready to tolerate among us in the name of individual liberties?

Frankly, we haven't found a definitive answer yet. What has become clear after many rounds of discussions and some fiery debates, is that any means should always be valued from a pragmatic point of view – and never become a goal for its own sake. In other words, there are many good reasons to found a collective or to work anonymously, but not all of them work for everybody – and in some cases, a collective or anonymous authorship might just not be the right choice for you.

We think that historical and contemporary examples in arts and politics ⁷ show that collective authorship (and, conversely, individual anonymity) works best when there is a justified urgency to protect the real identities of group members, be it out of very practical reasons such as fear of political retaliation or social stigma, and / or to send out a strong political message. Internal reasons inherent to group dynamics (as mentioned before, fear of hierarchization and the issue of de-facto leadership come to mind) are also a factor to consider, and are often more important among activists and social movements, where traditional and digital media tend to favour the emergence of charismatic figures, who can trigger conflicts and fragmentation.

While we refuse the notion of avant-gardism in art and politics, we also think that the optimal results in cooperative environments are attained when the best aspects of grassroots activism, such as inclusiveness and the creative potential of the hive mind, are complemented by the strong organizational capacities of a small, strongly motivated group. However, for this symbiotic relationship to work, accountability and transparency are key.

If the core group loses the trust of the other members, the effects can be detrimental. This is also true for many contemporary movements, who rely heavily on digital tools to organize and coordinate themselves. In the worst case, social media administrators can act as "digital vanguards", using the considerable reach of the accounts they control to

present personal positions as if they were those of the entire movement. 8

Fact is, digitalization is changing every aspect of our societies, and collective practices are no exception. Just a few decades ago, it would have been impossible for us to do what we did as a collective over the past years – for the very simple reason that there was no Internet. To be in the same place at the same time has been the exception for us, rather than the rule. What this taught us is that collaborating over great distances and over prolonged periods of time poses a whole new set of problems and challenges. As a consequence of the pandemic, millions of workers experienced this reality for the first time over the past few months. As a digital collective, we feel that we have been a laboratory in this sense, fuelling our desire to further investigate the challenges of our practice within the conflicted zone of creative labour, art and activism in the era of late capitalism.

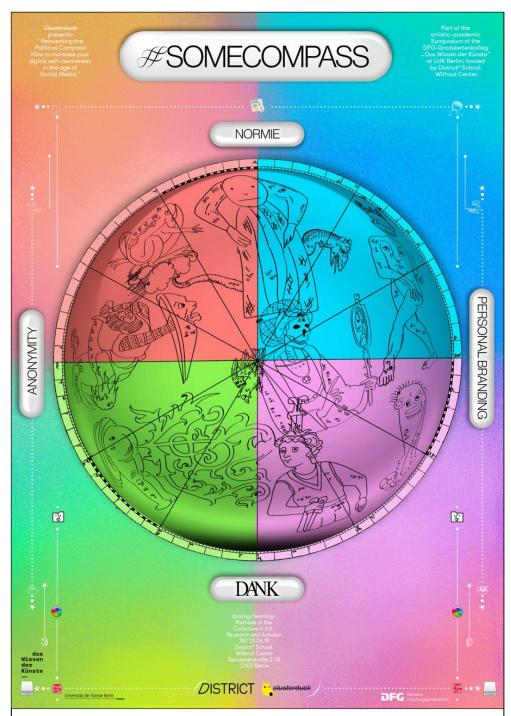


Fig. 3.

Poster announcing the workshop Reinventing the Political Compass:
How to Increase Digital Self-Awareness in the Age of Social Media
taking place at the symposium sharing/learning: methods of the
collective in research, art and activism, 2019
Design: Clusterduck Collective

- Basciano, Oliver: "Artists assemble! How collectives took over the
 art world", in The Guardian, 10 Dec 2019,
 https://www.theguardian.com/artanddesign/2019/dec/10/artistsassemble-how-collectives-took-over-the-art-world
- 2 You can find us at https://clusterduck.space
- 3 Boris Groys, Art Power, Cambridge 2008.
- 4 Groys 2008, p. 3f.
- 5 For more impressions of and context about our project #MEMEPROPAGANDA see also: Transcription of the Round Table assembling/disseminating in this issue.
- 6 Srnicek, Nick and Williams, Alex: Inventing the Future.
 Postcapitalism and a World Without Work: Folk Politics and the Left
 , London 2015.
- We can think in historical terms, but also of recent examples: crucially, the explosion on the global stage of feminism, decolonization and the civil rights movement have shown the potential of collective practices for minorities usually not included in the mainstream (white, male-dominated) art world. Many of the groups that emerged in this period have been gaining late recognition from the establishment over the past years, with articles, books and retrospectives celebrating their heritage, for example the feminist collective Guerrilla Girls or the African American movement AfriCOBRA, which can be often seen as a model for contemporary artistic collectives, and rightfully so. Racism, misogyny and homophobia remain strong drivers towards collective organization, as we can confirm from our own experience as a group with a majority of female, queer and gay members.
- 8 Gerbaudo, Paolo: "Social media teams as digital vanguards: the question of leadership in the management of key Facebook and Twitter accounts of Occupy Wall Street, Indignados and UK Uncut", in Information Communication & Society, 20(2), 2017, p. 185-202. https://doi.org/10.1080/1369118X.2016.1161817