

Informelle Gemeinschaftsbibliographien Zwischen Open Data und Facebookisierung

Lambert Heller
100. Bibliothekartag
Berlin, 8.6.2011



Agenda

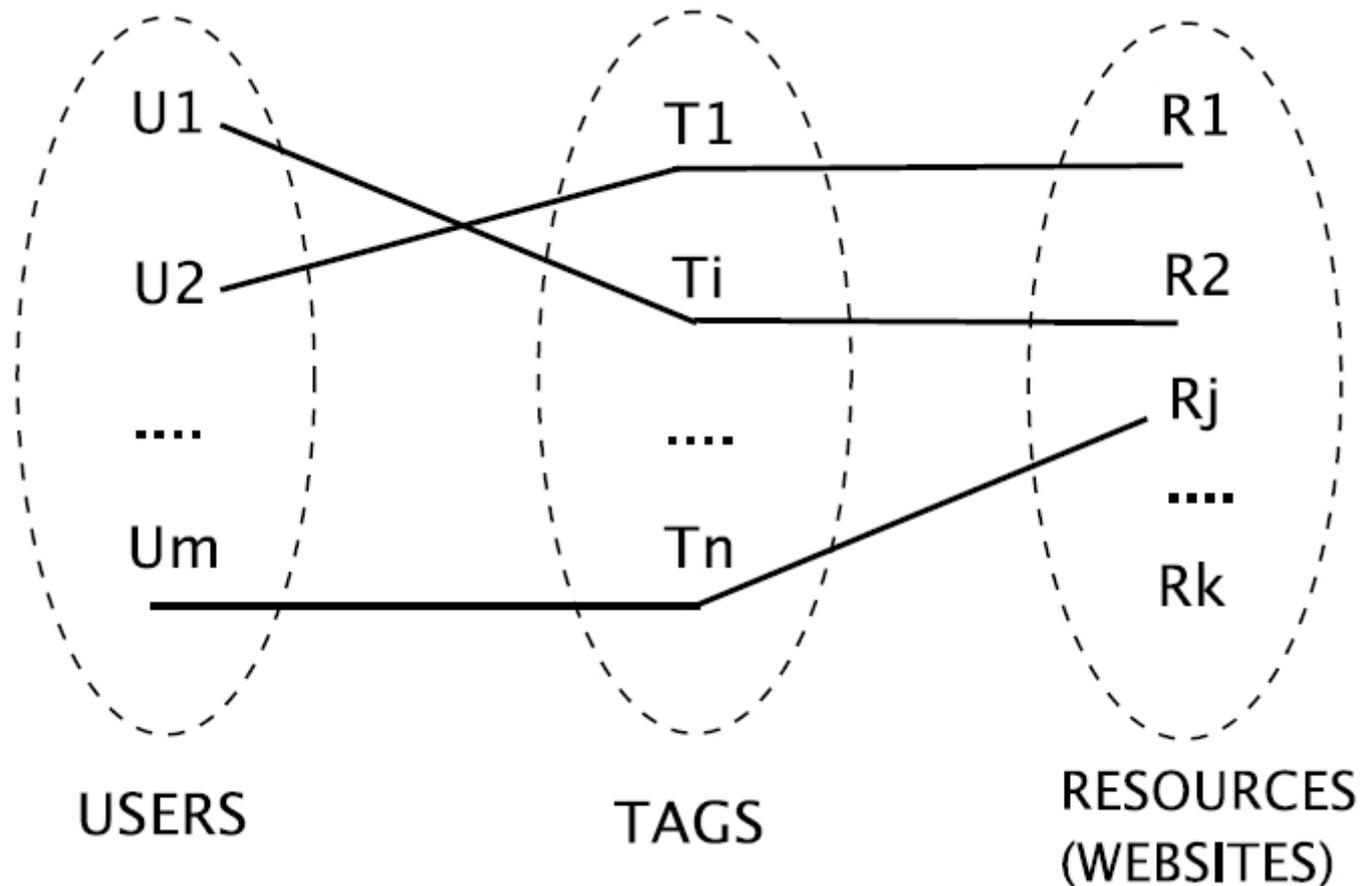
- 2004: Web 2.0, Tagging, Delicious, CiteULike
- Seit 2008: Das Facebook-Twitter-Paradigma
- 2014: So könnte es weitergehen
- Zeit für Ihre Fragen!

Folien, Quellen: <http://delicious.com/lambo/bibtag11>

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- 2004: Web 2.0, Tagging, Delicious, CiteULike
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Joshua Schachter, 2004: Delicious Tripartite Tagging Graph



Richard Cameron, 2004: CiteULike

CiteULike – „Delicious for scientists“

Mechanism of GABA(B) receptor-induced BDNF secretion and promotion of GABA(A) receptor membrane expression.

Journal of neurochemistry (22 January 2011)

by [Nicola Kuczewski](#), [Celine Fuchs](#), [Nadine Ferrand](#), [Jasmina N. Jovanovic](#), [Jean-Luc L. Gaiarsa](#), [Christophe Porcher](#)

posted to [trkb](#) [gaba-b](#) [gaba-a](#) [bdnf](#) by [Rohdium](#) on 2011-06-05 10:51:55 ★★ (0)

■ Abstract ■ Notes ■ Copy

'Guantánamo': Using a Play-Reading to Teach Law

Canadian Theatre Review, Vol. 142 (2010), pp. 44-49.

by [Gillian Calder](#)

posted to [resistance](#) [remediation](#) [guantanamo](#) by [evanveeren](#) on 2011-06-05 10:51:18 ★★★ (0)

■ Copy

The next 25 years?: future scenarios and future directions for education and technology

Journal of Computer Assisted Learning, Vol. 26, No. 1. (2010), pp. 74-93.

by [K. Facer](#), [R. Sandford](#)

posted to [future](#) [technology](#) [educational](#) [technology](#) by [pigironjoe](#) on 2011-06-05 10:50:53 ★★ [along with 2 people and 1 group](#) (0)

■ Abstract ■ Copy

Alcamo's Fundamentals of Microbiology: Body Systems (Biological Science (Jones and Bartlett))

(03 March 2009)

by [Jeffrey C. Pommerville](#)

posted to [microbiology](#) by [Scis0000002](#) on 2011-06-05 10:50:36 ★★ (0)

■ Copy



Was bleibt?

Persönliches Informationsmanagement im Web

delicious [Join Now!](#) [What's New?](#) [Learn more](#) [Help](#) [Sign In](#)

Home Bookmarks People Tags

Search Delicious Search

Lambert's blogging and year:2007 Bookmarks
 Bookmarks | Network | Tags | Subscriptions
 Site: <http://wikify.org/> Email: lh@wikify.org

See all **blogging and year:2007** bookmarks in **Recent**.

lambo blogging x year:2007 x Type another tag Bookmarks 19
 Display options v

22 NOV 10 **DSHR's Blog: Mass-market scholarly communication** SAVE | SHARE 15
 Blogs are bringing the tools of scholarly communication to the mass market, and with the leverage the mass market gives the technology, may well overwhelm the traditional forms.
 peerreview blog publishing scholarly_communication dshr
 wwww2010 blogging year:2007

08 DEC 07 **Students 2.0** SAVE | SHARE 718
 The staff at Students 2.0 invite their adult partners in education to treat their posts as they treat all others: as serious writing, as invitations to their readers to listen, reflect, agree, disagree, extend ideas - and above all, to create new possibil
 aggregator via:heyjude communities_of_practice education2.0
 learning Student students Education lang:en blogging
 year:2007

Tags Options v
 v Related Tags 77
 + adie 1
 + aggregator 2
 + andressen 1
 + author:zimmer 1
 + bamblog 1
 + berlin5 1
 + biblioblog 3
 + bibliothek 1
 + bibliothek2.0 2
 + bid2007 1
 + blog 2
 + blogosphere 1
 + blogpost 10
 + collaboration 2

Was bleibt?

Persönliches Informationsmanagement im Web*

The screenshot shows a Delicious bookmark page for the user 'Lambert's blogging and year:2007'. The page features a navigation bar with 'Home', 'Bookmarks', 'People', and 'Tags'. A search bar is present with the text 'Search Delicious'. The main content area displays a list of bookmarks, with the first one titled 'DSHR's Blog: Mass-market scholarly communication' dated 22 NOV 10. This bookmark has a count of 15, which is circled in red. Below it is another bookmark titled 'Students 2.0' dated 08 DEC 07, with a count of 718. To the right, there is a 'Tags' sidebar with a list of related tags and their counts, such as 'agggregator' (2), 'bibliothek' (1), and 'blogpost' (10).

delicious [Join Now!](#) [What's New?](#) [Learn more](#) [Help](#) [Sign In](#)

Home Bookmarks People Tags

Search Delicious Search

Lambert's blogging and year:2007 Bookmarks
Bookmarks | Network | Tags | Subscriptions

Site: <http://wikify.org/> Email: lh@wikify.org

See all blogging and year:2007 bookmarks in Recent.

lambo blogging x year:2007 x Type another tag Bookmarks 19

Display options 15

22 NOV 10 DSHR's Blog: Mass-market scholarly communication SAVE | SHARE

Blogs are bringing the tools of scholarly communication to the mass market, and with the leverage the mass market gives the technology, may well overwhelm the traditional forms.

peerreview blog publishing scholarly_communication dshr
wivw2010 blogging year:2007

08 DEC 07 Students 2.0 SAVE | SHARE 718

The staff at Students 2.0 invite their adult partners in education to treat their posts as they treat all others: as serious writing, as invitations to their readers to listen, reflect, agree, disagree, extend ideas - and above all, to create new possibil

aggregator via:heyjude communities_of_practice education2.0
learning Student students Education lang:en blogging
year:2007

Tags Options

Related Tags 77

- + adie 1
- + aggregator 2
- + andressen 1
- + author:zimmer 1
- + bamblog 1
- + berlin5 1
- + biblioblog 3
- + bibliothek 1
- + bibliothek2.0 2
- + bid2007 1
- + blog 2
- + blogosphere 1
- + blogpost 10
- + collaboration 2

Was bleibt?

Nahtlose(re)s Informationsmanagement



science blogs



Suche

Ungefähr 97.400.000 Ergebnisse (0,15 Sekunden)

Google.com in English [Erweiterte Suche](#)

- Alles
- Bilder
- Videos
-



24 items found in your Diigo Library



► [ScienceBlogs.de - Wissenschaft, Kultur, Politik](#) 🔍

6. Juni 2011 ... **Science Blogs** - Wissenschaft. Kultur. Politik wenigstens die

Was bleibt?

„You control your own data“ (Tim O'Reilly 2004)

CiteULike MyCiteULike Search Logged in as [Lambert](#)

My library 29 articles 

Search Watch Export Sort Hide Details

| | |
|---|---|
| RIS | Export as RIS which can be imported into most citation managers |
| BibTeX | Export as BibTeX which can be imported into most citation/bibliography managers |
| PDF | Export formatted citations as PDF |
| RTF | Export formatted citations as RTF which can be imported into most word processors |
| Delicious  | Export in format suitable for direct import into delicious.com. (Setup a permanent sync to |
| Formatted Text | Export formatted citations as plain text |

To insert individual citation into a bibliography in a word-processor, you can open the article, select your preferred citation style and drag-and-drop it into the document.

Folksonomie [Quick Edit]
In Lexikon der Bibliotheks- und Informationswissenschaft (2010)
by Lambert Heller. Konrad Umlauf

Jedoch: (Kommerzieller) Erfolg sieht anders aus.

- Genannte Dienste sind inzwischen durch Content-Vermarkter aufgekauft oder gesponsort.
- Halber Ausnahmefall: LibraryThing (*Freemium-Modell, Kontrolle durch Gründer, "Büchersammler" als User*)
- Lesson learned für Bibliotheken: Tagging kein Selbstzweck, funktioniert nur egoistisch oder für ein „echtes“ Gemeinschaftsprodukt

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Mehr soziales Signal → Kritische Masse

Am Beispiel „Open Access Tagging Project“ (OATP)

TOPSY

[Advanced Search](#)

Search results **1-10** out of **211** about **from:oatp** [Create email Alert](#)

 Latest Results

Past 1 Hour 0

Past 1 Day 18

Past 7 Day 58

Past 30 Day 211

All Time 5,012

Search

► **Web**

Tweets

Photos

Videos

Experts

Sort

► **Relevance**

Date

[Academics, in New Move, Begin to Work With Wikipedia - Wired Campus - The Chronicle of Higher Education](#)

chronicle.com/blogs/wiredcampus/academics-in-new-move-begin-to-work-with-wikipedia/31523

"Academics, in New Move, Begin to Work With Wikipedia: ""The call to action was all over the Association for Psyc.. "

 oatp 6 days ago  254 more

[Publishers Criticize Federal Investment in Open Educational Resources - Wired Campus - The Chronicle of Higher Education](#)

chronicle.com/blogs/wiredcampus/publishers-critic...l-investment-in-open-educational-resources/31483

"Publishers Criticize Federal Investment in Open Educational Resources - Wired Campus - The Chronicle of Higher Edu.. "

 oatp 12 days ago  74 more

[Open science: a future shaped by shared experience | Education | The Observer](#)

guardian.co.uk/education/2011/may/22/open-science-shared-research-internet

"Open science: a future shaped by shared experience: "PS: A very overview of open science in several different f.. "

 oatp 15 days ago  319 more

„WE control your data“

Am Beispiel der Verschwindenden RSS-Feeds

„WE control your data“

Infokanäle autonom zuschneiden und verarbeiten



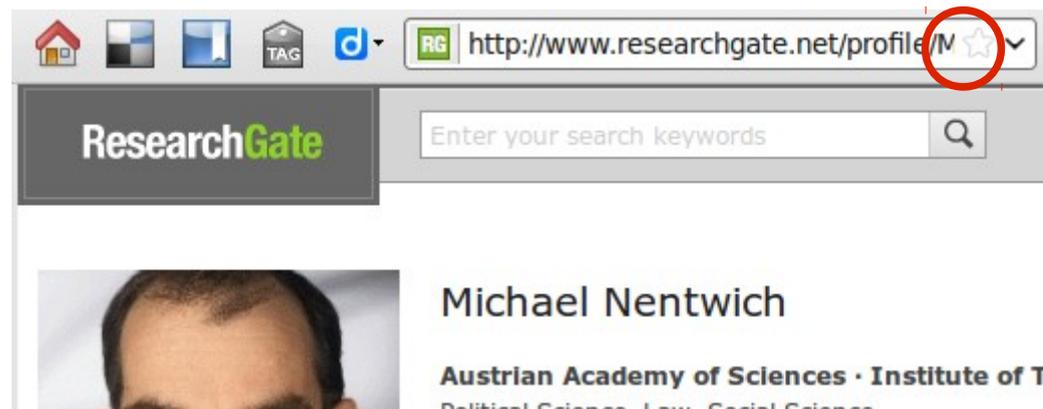
„WE control your data“

Facebook: Nichts für autonome Web User



„WE control your data“

ResearchGate folgt Facebooks Modell



„WE control your data“ Gegenbeispiel Mendeley?

To: Is It Open Enquiry Service <isitopen@okfn.org>, peter murray-rust <pm286@cam.....

Subject: *Re: OKF request for clarification on openness of Mendeley's data*

Date: Thu Sep 2 19:30:05 2010

Status: Response

Hi Peter,

It was great talking to you today,

In response to the OKF request **data available through our api is now explicitly available as CC-BY** (<http://dev.mendeley.com/docs/license>) and is available without discrimination. We don't actually know what the precise size of the data is that is available. Personal data about our users, such as which papers a person has in their library, is not available, nor will it be.

We are debating making data resources such as data dumps of parts of our data available, but for the moment we are constrained by both our uncertainty about the

ResearchGate et al. – „Facebook for scientists“

ResearchGate

Enter your search keywords



Activity



Messages



Home



Account

Lambert Heller

TIB/UB Hannover

Edit your profile

Home

Groups

Events

Publications

Jobs

Post an Update



Post · **Publication** · Link · Image · File

Text input area for the post content.

420

Share with: Public

Share



Cornelius Puschmann

@ttasovac proves my point that quotation marks in the wrong places are a virus!

1 day ago via Twitter · Comment · Like ·

► View 3 similar posts



Michael Nentwich

RT @J_SCH: Forschen mit Facebook. Wissenschaftler nutzen Soziale Netzwerke als Labor für ihre soziologischen Studien. <http://bit.ly/k4jgg1>

1 day ago via LinkedIn · Comment · Like ·



Michael Nentwich joined the group **Conceptual planning of a conjoint-analysis for the website ResearchGate.**

1 day ago · Like ·

Profile Completion

80% complete.

Add your degree(s) to reach 85%.

Find your Colleagues



Easily find your colleagues or send invitations to research fellows.

Related Researchers



Thomas Müller-Reichert

TU Dresden

Follow



Basak Ozturk

MPI for Marine Microbiology

Follow



Erik Nissen

ResearchGate

Follow



Christian Bartels

alemo kommunikations GmbH

Follow

Mendeley et al. – „Last.fm for papers“

The screenshot shows a Mendeley profile for Ulrich Johannes Schneider. The header includes the Mendeley logo and navigation tabs for Dashboard, My Library, Papers, Groups, and People. A search bar is located on the right. The profile section features a photo of Ulrich Johannes Schneider, his name, and his title as Director of the Leipzig University Library. His research fields are listed as Humanities, History of Knowledge, Cultural History of Philosophy, and French Philosophy. The Publications section is expanded to show a list of works, including a book and two journal articles. On the right, there are buttons to add to contacts and write a message, along with a Publication Statistics graph showing page views and downloads over time. At the bottom right, a section for contacts is visible.

MENDELEY

Welcome back Lambert Heller / INBOX

Invite colleagues /

Dashboard My Library Papers Groups People

People Search...

View Profile Updates

Ulrich Johannes Schneider

Director, Leipzig University Library
Leipzig, Germany

Research field: Humanities
History of Knowledge
Cultural History of Philosophy
French Philosophy

Publications

▼ Book (1)

Ulrich Johannes Schneider (2003) *Anachronismus und Zeit der Philosophie in den Leibniz-Interpretationen von Martin Heidegger und Gilles Deleuze*, 141 – 151.
Download PDF (5.79 MB)

► Book Section (49)

▼ Journal Article (24)

Ulrich Johannes Schneider (2007) *Die Enzyklopädie als Medizin. Aufklärung durch das größte Lexikon des 18. Jahrhunderts*, 285 – 296. In *Leipziger Jahr-buch zur Buchgeschichte*.
Download PDF (410.93 KB)

Ulrich Johannes Schneider (2007) *Merkur und andere enzyklopädische Götter*, 89 – 100. In *Zeitschrift für Ideengeschichte*.
Download PDF (2.17 MB)

Publication Statistics

Graphed by cumulative total

All Time Past Year Past Month f

Page views (5) Downloads (1)

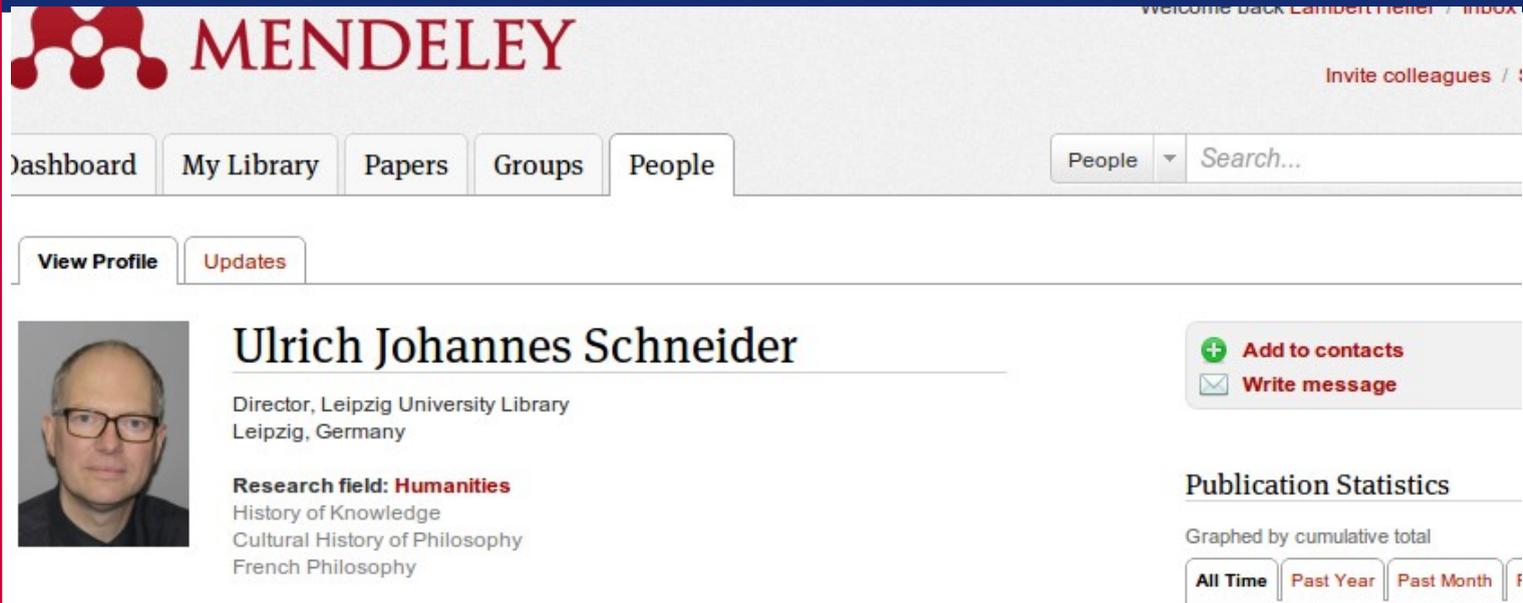
Readers (78)

6 Contacts

Andreas Möllenkamp

Pascal Duval

Mendeley et al. – „Last.fm for papers“



The screenshot shows the Mendeley user profile for Ulrich Johannes Schneider. At the top, the Mendeley logo is visible. Below it, there are navigation tabs for Dashboard, My Library, Papers, Groups, and People. A search bar is also present. The profile section includes a profile picture of Ulrich Johannes Schneider, his name, and his title as Director of the Leipzig University Library. His research field is listed as Humanities, with sub-fields in History of Knowledge, Cultural History of Philosophy, and French Philosophy. There are buttons for 'Add to contacts' and 'Write message'. A 'Publication Statistics' section is also visible, with options for 'All Time', 'Past Year', and 'Past Month'.

Neben personalisierten Empfehlungen:

- “Subjektive subjektive Bibliographie“, a.k.a. „Profilseite“
- + Kanal zur einfachen Open-Access-Archivierung/-Publikation
- + Persönliche Literaturverwaltung (Integration mit Word etc.)
- + Verhältnismäßig wenig “objektives Bibliographieren“
- = Persönliches Bibliographiedaten-Werkzeug

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Informelle Bibliographien: Kommt eine neue Welle? Bruchstellen im Facebook-Twitter-Modell

- Silos – erfolgreich können stets nur wenige davon sein.
 - ...und Erfolg ist erkaufte durch Overflow sowie Innovationsblockade gegen bessere Filter.
- Traditionelle Literaturverwaltung wird (irgendwann...) durch Hyperlinks und BIBO, Microdata etc. überflüssig.
 - “Nachfolger”: Persönliche hybride Bibliotheken wie Zotero, Mendeley, Papers...
- Wichtiges Feature: „Subjektive subjektive Bibliographie”
 - Wettbewerb oder Integration mit institutionellen Current Research Information Systems

Wo rollt die neue Welle?

- Eine Community von X-Tausend Benutzern betreibt kollaborativ einen unvergleichlich feingliedrigen Thesaurus, sortiert >100.000 deutschsprachige Bücher mit ISBN und >100.000 Aufsätzen mit DOIs, stellt das Ergebnis unter freier Lizenz, suchmaschinen-geeignet sowie als Linked Data zur Verfügung?
- Interessant und herausfordernd, da „objektorientierte“ Bibliographie als Nebenprodukt eines Lexikons.
 - Wikipedia als Modell und Anknüpfungspunkt.

Wikipedia: Laien-Bibliographie ohne Info-Profis?

- Wikipedia – von Laien geschrieben? Vgl. Bundesministerium für Landwirtschaft 2007, National Institutes of Health 2009, Association for Psychological Science 2011 sowie unzählige Elearning-Initiativen.
- Was ist für Information Professionals drin?
→ Wir entwickeln unsere Rollen und Funktionen anspruchsvoll weiter, vermitteln Informationskompetenz durch Learning-by-Doing, koproduzieren fachliche Entdeckungs-Umgebungen anstatt sie zu lizensieren...

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- 2014: So könnte es weitergehen
- **Zeit für Ihre Fragen!**

Fragen?

Fragen Sie – gerne auch nach dem Bibliothekartag!

- Mail: lambert.heller@tib.uni-hannover.de
- Web: wikify.org
- Blog: biblionik.de
- Twitter: [@Lambo](https://twitter.com/Lambo)

Vielen Dank für Ihre Aufmerksamkeit!

