

28 95% of brain substance & pleasure areas (in limbic system)  
5% displeasure areas

30. pleasure areas stimulation preferred to sex or hunger.

30/11 insatiability of pleasure seeking

37 Testosterone increases pleasure seeking; oestradial diminishes it !!

38 Pleasure areas: - - - -

39. Thalamus a part of the limbic system - the more important it is for survival

61. Only reason for the animal to do anything is to obtain pleasure

63 all other parts of brain are subservient to limbic system

64 If a situation is not pleasurable - it is displeasurable

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