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CHAPTER X

THE CONCLUSION

As a conclusion to this study several remarks should be made.

First, some conclusions should be drawn to put the earlier analysis in

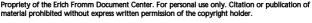
a final perspective. Second, mention should be made of further research
which parallels or extends what has been begun here.

Conclusions in Retrospect

A final question should be asked to put the study in ultimate perspective. The question relates to Fromm's motive as prophet.

Although its answer is conjecture, a consistent statement can be formulated.

This analysis has referred to Fromm as a secular prophet. Hopefully his prophetic credentials have been validated. His analysis of social problems and their remedies have been analyzed, but one question remains: Is there perhaps a further purpose beyond his role as prophet? A final hypothesis may be stated that Fromm is calling for the replacement of organized religion as it is practiced today and for the institution of a new humanistic religion. This would mean that Fromm functions not only as a prophet but also as a messiah. This interpretation has been given to the work of Freud and Marx, Fromm's two most influential mentors. The validity of Fromm's role as messiah can be argued from three basic inferences: (1) the content and form of his writings have the character of a religious idiom; (2) in his person Fromm goes beyond





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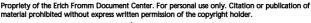
the prophetic role to that of the "new leader" who perceives himself as destrined to found a new religion; (3) in his activities, Fromm has smarched for movements which would give him an effective platform from which to voice his new religion.

Framm's religious idiom

Religions have traditionally been founded on a theology which immuludes dogmas (principles of belief) and moral doctrine (code of communicat). From swritings possess both. His central dogma states that man is divine, insofar as he has infinite capabilities. The central moral principle, which is a corollary of the central dogma, directs that man must become whatever he is capable of. While salvation in classic religions is attained by the acceptance of dogmatic and moral principles, salvation according to Fromm comes through the belief in come so own infinite powers and in the striving to realize the fulness of those powers.

Traditionally religion has attempted to support the "blindness" of faith by a philosophically developed theology. Fromm's theology comploys a dialectical philosophy to formulate its dogmatic rationale and Freudian psychology to affirm its moral dictates.

If, as has been frequently charged, Wundt took the "soul" out of psychology, Fromm, as theologian, has labored to put it back. His religion centers on man and on the "soul of man and its cure." As manualist, Fromm establishes a value oriented psychology which boldly clamins to know good and evil and demands that man respond to this know-ladge through the act of conscience. Fromm's religious appeal extends





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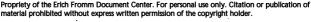
to every man as man, regardless of nationality, cultural, or religious creed. Since its central dogma is open-ended insofar as it implies the individual's awakening to a subjective experience of himself, this dogma can be addressed to every human being. Since its moral imperatives direct that the individual seek this spontaneous expression of whatever he discovers within himself, limited only by the norms of love, truth, justice, and democracy, every man can follow such moral dictates.

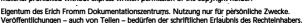
Man's pervasive sin is his alienation which stems from his essential problem, human existence. Fromm's rhetoric preaches a Covenant of Hope to meet this problem. If man can learn to accept the reality of his full human powers, he can be saved. This Covenant of Hope promises man happiness if only he will have faith in his own divinity. Here Fromm the messiah shows the way.

This "way" resembles the <u>Halakhah</u> of the Hebrew prophets, a value syndrome whose nucleus is life, love, justice, freedom, and truth. If man can free his powers of reason by ending the tyranny of his illusions, he can bring himself to the holiness of wholeness.

Developing a heightened sense of crisis over the present human dilemma, Fromm offers a strategy of alternatives, unmasking the "virtues" of the current social system and opening the way for a social revolution which will usher in his new religion. His message is intertwined with foreboding doom and the messianic promise of a new dispensation.

Fromm's promise of happiness is not to be found in a static heaven of perfection, but in the life-giving process of struggle itself. The life process is a never-ending spiral in which one conflict resolution gives birth to a new conflict. Herein lies the human dilemma, and the





need for a new religion. The same society cannot be blueprinted and assigned to social engineers who will build it. Rather it is a transcendental state to which every man must aspire and which will always be just beyond his reach.

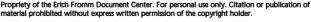
Fromm outlines the six basic norms characterizing his new religion: 2

- It is an evolutionary response to the development of the human race.
- 2. It is universal, corresponding to the unification of mankind.
- It synthesizes a tradition embracing the humanistic teachings common to all great religions of East and West.
- Its doctrines are in harmony with the rational insights of mankind.
- It emphasizes the moral rather than the dogmatic aspects of its teaching.
- It creates new rituals and artistic forms conducive to a reverence for life and the solidarity of mankind.

In this religious idiom Fromm addresses a lost generation which finds itself bewildered in its confrontation with itself and in ultimate quest for the meaning of human life.

Fromm's personal messianism

Certain qualities of Fromm's personality suggest a messianic self-image. He speaks of the need for a "new leader" to arise who will guide men to salvation as earlier leaders have come forth "when the time was ripe." Fromm may well be speaking of himself, for he bears the marks of just such a man. As prophet, he is spokesman for a tradition





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to which he makes continuing reference. In the Hebrew prophets he finds the basic virtues of love, social justice, and truth. In Freud he finds a secular religion, and in Marx a revolutionary message calling for an end to alienation. As prophet, Fromm is popularist, synthesizer, and translator. Because he draws upon a body of traditional doctrine, there is nothing new in his message. Yet because he evolves his own synthesis, his message becomes entirely new.

His sensitivity to human problems and his need to discover answers to those problems stamps him as a moralist. His indictments are as sweeping as those of Isaiah or Jesus, and in their broad sweep they are quick to gain audience attention. As a moralist, Fromm's theory excels his practical judgments. When he speaks of broad goals for mankind, his mystic dream is inviting. When, however, he turns to practical prescriptions for implementing those goals, his solutions often seem too simple and prosaic. While this quality may seem a limitation, it may also be quite appropriate to Fromm's rhetorical perspective. His generalities create a broad frame of reference by which to evaluate the concrete problems and their solutions. As is the case of any effective psychoanalyst, Fromm functions best when he attempts to create for his patient a general perspective which enables the patient to internalize the relevant principles and to evolve personal answers to personal problems.

The leader of a new religion must also be poet and visionary, for he must create the fervor of the religious experience. These qualities Fromm has.

The eternal optimist, Fromm offers his readers a vision of hope, for men must dream if they are to progress, to hope if they are to survive

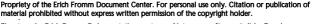


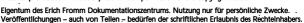
to which he makes continuing reference. In the Hebrew prophets he finds the basic virtues of love, social justice, and truth. In Freud he finds a secular religion, and in Marx a revolutionary message calling for an end to alienation. As prophet, Fromm is popularist, synthesizer, and translator. Because he draws upon a body of traditional doctrine, there is nothing new in his message. Yet because he evolves his own synthesis, his message becomes entirely new.

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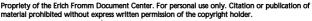


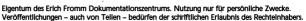
the human struggle. Reality is too harsh and too immediate. Fromm's Covenant of Hope binds men to themselves in a bond of self-reliance. This Covenant cures the ills of interregnum, as men experience their own lack of fulfillment while reaching for the vision of the messianic time.

History testifies that frequently leaders of new religions proved to be capable theologians, but poor confessors. From is both a good theologian and a good confessor. While he is unbending and severe in his protest against evil, he never rebukes the person or threatens the ego, rather he allows the sinner to love himself, while hating his sin. Undoubtedly his years of analytic practice have taught him this saving grace.

For a religious leader to be effective he must become all things to all men. As far as possible, he must divest himself of special interests and exclusive alliances. Just as Fromm demands of his followers that they cut the bonds of blood and soil, he himself has given dramatic example of such a divestiture. He began by rejecting the practice of religious Jewry at the age of twenty-six. As an expatriated German, he became an American citizen. Reaching out toward internationalism, he espoused Marxist humanism and adopted an international lifestyle annually spending the winter in Mexico, the spring in New York, and the summer in Switzerland. With Marx, he considers himself a citizen of the world.

The seriousness of his purpose can be judged by the severity of his opponent's opposition. Because he does attempt to become all things to all men, he is truly "incorrigibly intrusive," as Harvey Cox has said. Fromm would scarcely consider this a vice, but rather a virtuous duty.







When he has been called "naive and unreal," he is simply acting out his vision, and visions by their nature must be "unreal." A society which measures its future projects on the basis of feasibility studies can hardly be expected to appreciate Fromm's visionary quality.

Too frequently his critics have failed to read Fromm in the complete statement of his doctrine, and by isolating individual principles they have often distorted Fromm's message. An example of this is John Schaar's description of Fromm's democratic principle as the "advocacy of fashion and passion." Despite its clever phrasing, such a description grossly distorts Fromm's meaning. Schaar should know better. He exemplifies a trait common among Fromm's foes, which is the inability to acknowledge and respect differences of basic principles. But such respect is not the norm of polemics. Schaar's distrust of human nature, his need for other-directed authority figures, and his definitional thinking lead him to fear the threat of Fromm's vision. Thus he must retaliate.

One final aspect of From's character which may have contributed to his aspirations for founding a new religion can be traced to his Jewish religious origins. As Betty Yorburg points out:

The attraction of individuals of Jewish descent to radical or liberal organizations can be explained on several grounds. Robert Park pointed to their marginality in societies in which they have lived. This condition enhances detachment and may promote the tendency to examine critically, and possibly reject, the dominant norts and values of these societies. As a relatively advantaged minority group, Jews also often experience what has been called status inconsistency. In the ranking of the various criteria that determine overall social status, they stand high in education, income, and occupation, but low on religion and ethic origin. Individuals who experience status inconsistency tend to desire extensive changes in the distribution of power in a society. The need of some



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Jews for a functional equivalent of religion is another possible reason for their attraction to radical movements, particularly to socialism.

(Italics added.)5

Fromm shares with Spinoza, Freud, and Marx this common socio-religious origin and its concommitant properties.

One cannot read Fromm extensively without sensing his ambition, not for personal gain, but for the advancement of his cause. Such a "holy" ambition coupled with his popularity as a writer, teacher, and lecturer enabled him to surround himself with a devoted coterie of students and colleagues who attest to the Frozmian charisma.

The formulation of the hypothesis of Fromm as the leader of a new religion now turns to a third consideration, his search for a platform from which to announce his doctrines.

Fromm's search for social movements

Throughout his entire life, Frozza has been a man in restless search for an established social movement which could afford him the proper audience and platform for his religious mission. The following argument will outline the particular movements with which he has been involved and relate his writing to the movement. Each involvement, it should be noted, was the product of his reaction to the immediate situation, aimed at evolving a new synthesis.

Early in his life Fromm sought the answers to personal and social problems, and this led him to the psychoanalytic movement. But scarcely had his career begun in psychoanalytic work when he became aware of the strong ego-involvement of the movement's leaders. Their struggle for power, their demands for rigidity of doctrine, and their structured

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bureaucracy indicated to the young Fromm that their principal concern was with organizational self-maintenance rather than with their avowed task. This convinced him that his participation in the orthodox movement could not be productive.

This encounter with Freudian authoritarianism plus the effects on him of the Nazi rise to power sharpened his awareness of the destructive power of abusive authority. Prior to his break with orthodox Freudianism he published his first religiously oriented work, Die Entwinklung des Christusdogmas, a psychoanalytic study of the social-psychological function of religion. This article signaled the birth in Fromm's mind of his new religion, coming as it did four years after his renunciation of his religious Jewry and five years before his break with orthodox Freudianism.

His arrival in the United States in 1936 and his subsequent collaboration with Horney, Sullivan, and Thompson marked the beginning of his new psychoanalytic synthesis along economic and political lines. This he pursued tenaciously. The principal and most effective platform which be developed for promulgating his new religion was his books.

Each book either presented a new facet of his doctrine or elaborated upon his earlier works. Escape from Freedom (1941) allowed him to apply his theory of social character to the moral problem of Nazism. In Man for Himself (1947) he elaborated his moral philosophy in expanded Freudian terms. He lay the direct groundwork for a religious psychoanalytic idiom in his Terry lectures, Psychoanalysis and Religion (1950).

Fifteen years after his first English publication, he had developed his synthesis to the point where he was able to publish a



1926.

psychoanalytic manifesto, The Sane Society (1955). The following year he added The Art of Loving (1956) as a commentary to The Sane Society. Fromm's mission was becoming increasingly clearer in his own mind, as witnessed in Sigmund Freud's Mission (1959) in which his corrections of Freud betray a strong personal identification with Freud's religious mission. Fromm sought to broaden the philosophical base of psychoanalysis by publishing Zen Buddhism and Psychoanalysis (1960). Fromm's first contact with Zen dates back to his meeting with D. T. Suzuki in

Around 1959 Fromm became involved with the anti-war movement and especially with the cause of nuclear disarmament. His lobbying efforts with Riesman and his work in founding New Left journals continued his search for a broadening base for his new religion. His most elaborate political statement came in his analysis of Cold War policies, May Man Prevail (1961).

Fromm's attraction to socialism dates back to the early 1920's when during his university training he was exposed to the humanistic strain of European socialism. However, it was not until the early 1960's that he joined the Socialist Party-Social Democratic Federation. During the 1960's Fromm worked to integrate Marxist doctrine as part of his religious efforts and to solidify the Marxist-Freudian synthesis which formed his dogmatic base.

Although Fromm was sixty years old in 1960, he drove himself, writing and editing ten major volumes during the following ten year period. The socialist manifesto, Let Man Prevail, appeared in 1960. This short thirty-six page statement epitomizes his social, economic,



and political position at the time.

To set his Marxist doctrine on a firm psychological foundation, he published Marx's Concept of Man (1961). Here he edited Marx's writings and wrote a commentary to the text. To solidify further the Marxist-Freudian synthesis Beyond the Chains of Illusion (1962) was published. Although this volume is rather brief, it represents a significant statement of Fromm's religious strategy. In it Fromm reveals many highly personal anecdotes surrounding his "conversion," and outlines his personal debt to Marx and Freud. He closes with a credo presenting in dogmatic terms the foundation of his new faith. In this book his motives become even more clearly religious.

The Heart of Man (1964) represents a continuation of the moral theology presented in Man for Himself (1947). Fromm redefines Freud's three principles of the death wish, the Oedipal Complex, and narcissism in terms of dialectical alternativism, confronting his audience with the choice between good and evil. His article published in 1930, The Dozma of Christ, was reprinted along with other earlier essays on religion, psychology, and culture in 1963. This re-statement furthered his synthesis and made a strong prophetic appeal for peaceful revolution.

Theres to which he had only alluded in previous writings were given detailed development in You Shall Be as Gods (1966). This book states Fromm's fundamental theodicy with its transcendental courtship of his Judaeo-Christian audience. He redefines the Judaeo-Christian tradition, linking it with his own humanistic religion.

To strengthen his appeal through pious linkages, he edited with Razon Xirau, professor of philosophy at the University of Mexico,



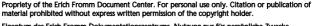
The Nature of Man (1968). His intention here seems to be to display a continuing tradition of humanism which embraces philosophy and theology of East and West from antiquity to the present day. This anthology stands as an ecumenical bible of humanism, bridging the gaps of ideology, culture, and time.

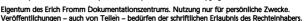
In 1970 two books appeared. The one, The Crisis of Psychoanalysis, is a collection of earlier articles on Freud, Marx, and social
psychology. Fromm at age seventy seems to feel the need to restate his
earlier pronouncements. One senses Fromm's frustrations, as he reaches
old age, at not being given sufficient hearing and the subsequent urge
to repeat what he has already said—the anguish of the sage over his
words unheeded.

The second book published in 1970, Social Character in a Mexican Village, he co-authored with Michael Maccoby, his former student. This empirical study implements From's theory of social character and serves to validate the practicality of From's theory.

To summarize From's search for movements, it should first be noted that he has never been content simply to associate himself with a group. He has consistently rejected the priestly role of maintaining the received doctrines. He has chosen the prophetic role of stimulating an evolving synthesis of doctrine relevant to the scene.

This then is a statement of the hypothesis that Fromm's ulterior motive as prophet is to become a messiah. This should not be construed as an interpretation of Fromm's work as personal aggrandizement. The witness of friends and colleagues consistently shows a deep sense of freedom which Fromm allows his students in formulating their own ideas.







Fromm's concern is directed to his message and its importance for his audience. This fact reveals Fromm's highly ethical position as a rhetor, rejecting the opportunity to manipulate his audience.

The discussion may now turn to one contribution which Fromm makes to rhetorical theory deserving special note. Fromm possesses an extremely acute rhetorical sense. Repeatedly he states the necessity for the rhetor to understand three key terms of discourse: (1) an understanding of the nature of man, for man is his message as well as his audience; (2) an understanding of the nature of society, for society is the interpretative filter of the message as well as the scene of the discourse; (3) an understanding of the nature of history, for history is not a passive conduit of tradition, but the product of man and a key to the understanding of man past and present. His purpose is ever rhetorical—to give effectiveness to truth.

Suggestions for Future Projects

The present author hopes that this study may offer a new perspective to Fromm's readers, so that they may appreciate contemporary prophecy in a new light. It is hoped that this study may afford a broader understanding of the polemics of alienation and that the humanistic re-evaluation of contemporary Marxist revisionists may receive wider attention from thoughtful readers than has been the case heretofore.

Such a wide ranging and perhaps disparate study as this has been leaves the author with many regrets. Many facets of the analysis could well have received fuller discussion. Many questions remain unasked as well as unanswered. However, since every study ends when it is still



beginning, mention should be made here of further work suggested by this study.

From 's highly self-conscious communication lends itself ideally to a more complete analysis, so that an integral theory of communication could be evolved from Fromm's insights. This question of the formulation of communication theory could also be focused on the whole neo-Freudian school of psychoanalytic theory. Especially should students take note of the writing of Harry Stack Sullivan with whom Fromm collaborated. His particular concern for the communication process would furnish ample and valuable material from which to work out a synthesis.

This study has only mentioned Fromm's notion of the alienation of language, and it too could be developed as part of his whole senantic theory. Although the General Semanticists have analyzed this problem to some degree, further examination of the idea could be profitably done.

Here too only a limited treatment has been given to the rhetoric of dialectic. This, because of its Marxist implications, could become a very productive investigation.

For the student of social movement rhetoric, two focuses for study suggest themselves. One, the rhetoric of the Hebrew prophetic movement, would afford a student with sufficient biblical background a topic blending biblical and rhetorical skills. The other, the psychoanalytic movement, presents an involved and interesting subject fraught with conflicts of personalities and ideologies which could make a solid contribution to rhetorical scholarship.

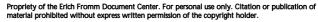


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Finally, this study has emphasized the need for the development of a theory of social criticism as a rhetorical genre. In this age of protest such a study could offer a systematic matrix by which to analyze this specific literary form.

In closing it is hoped that this study will invite more readers to question Erich Fromm's mission and to discover for themselves the relevance of Fromm's Covenant of Hope. For in judging do we come to knowledge, and in judging with vision do we come to wisdom.





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Pootnotes

Chapter X

- ¹Erich Fromm, <u>Psychoanalysis</u> and <u>Religion</u> (New Haven, Conn., 1950), p. 7.
 - ²Erich From, <u>The Sane Society</u> (New York, 1955), p. 352.
 - 3_{Ibid}.
 - ⁴John Schaar, Escape from Authority (New York, 1964), p. 295.
- 5 Betty Yorburg, Utopia and Reality: A Collective Portrait of American Socialists (New York, 1969), p. 24.



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APPENDIX I

Correspondence from Erich Fromm to the Author

On the following pages are photocopies of letters received from Fromm.



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> ERICH FROMM 180 BIVERSIDE DRIVE NEW YORK 24, N. Y.

> > September 1, 1969

Fir. Brian R. Betz Dept. cf Speech and Drama Valparaiso University Valparaiso, Indiana

Dear Professor Betz:

Thank you for your interesting letter of August 18.

As for your questions: 1) I was in a seminar with Karl Mannhein. 2) I knew Martin Buber when I was about 18 years old and living in Frankfurt, but I do not think that I was influenced in my thinking by him. 3) I have an extended bibliography of several pages, which I could have copied for you. There is a shorter version which you can get by writing to my secretary:

Miss Beatrice Meyer Patricio Sanz 748-5 Mexico 12, D.F. Mexico

I am grateful to you for the interest which you show with your dissertation.

With best wishes,

Sincerely yours,

Erich Fromm



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14th October 1972

Professor Brian R. Betz, Department of Speech, Indiana University Northwest, 3400 Broadway, Gary, Indiana 46408

Dear Professor Betz.

Thank you for your letter of September 26th, which was forwarded to me here and hence arrived with a good deal of delay.

Let me first express my gratitude for sharing with me your response to my writing. It touched a special cord I would never have thought of my style as being related to prophetic style, if for no other reason than my admiration for prophetic writings. But it may nevertheless interest you that the prophetic writings are to me unique in their spirit but also in their language and style, and there is almost nothing in literature which moves me as much as the writings of some of the great prophets. I might add the following remark. I find that Marx, especially in the Communist Manifesto, has some of the prophetic style which to me seems, among other things, to be characterized by a passionate, moral conviction and by the uncompromising search for the truth and courage to express it. In addition by a poetic quality which is rarely to be found in philosophical or political writings. The other writer I would compare. as far as my subjective response is concerned, is Meister Eckhart and the author of The Cloud of Unknowing. it is the rare blending of the greatest penetrating reason and of the highest quality of affect which can be found in the prophets, in Marx and in Eckhart.

Speaking of Marx, I don't only think of the Manifesto but also of the Philosophical Manuscripts of 1844. I assume you know them, otherwise I would be glad to send you a little book of mine, Marx' Concept of Man, which is the first English translation with a comment of a little less than 100 pages written by myself.

I enclose a copy of a statement of Marx on what is wealth, which I ran across a few days ago in a manuscript on Marx's philosophy, which is yet unpublished. I do not know the source but I think you might enjoy reading it.

As to your questions, first, I never met Preud and while I admire him as an enormously creative thinker, I was never touched by him or his work in any sense which could be compared to my response to the prophets or the other authors I mentioned.



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> Case La Monda Via Franscini 4 CH 6800 Locamo-Muralto

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As to your second question, I wrote a Socialist Hanifesto, which was meant to be a draft for a program of the Socialist Party in the United States at a time when I had hopes that the Socialist Party might come to life again by representing Humanist Socialism. This hope turned out to be an illusion and in fact I resigned from the Party a year ago. I should have some copies in Nexico and I am glad to send you one as soon as I am back, in November.

My address from them on will be Patricio Sanz 748-5, Hexico 12, D.F. Mexico.

Sincerely yours,

Erich Froma

Enc.



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APPENDIX II

Other Correspondence with the Author

The author wrote to a number of notable members of the academic and political communities inquiring as to any possible influence which From may have had upon them.

A number of letters were received in response to this inquiry and have been reproduced and included on the following pages.

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> Telephone Bristian (ORR)) 64715

July 17, 1972

Professor Brian R. Betz, Indana University Northwest, 3400 Broadway, Gary, Indiana 46408, U.S.A.

Dear Professor Betz,

Thank you for your letter of June 29th. many others, I was first influenced by Brich Fromm's. writings, especially The Fear of Freedom. But at ... the beginning of the 1960s I became more closely associated with him. At that time I was translating Marx's early writings, and Erich Fromm made use of some of the translations in his book Marx's Concept of Man. We were both interested in the humanism of the young Marx, in the problem of alienation, and in ways of developing a non-alienated society. Thus we found also that we had a common interest in decentralised, non-authoritarian forms of socialism, and especially the Tugoslav system of workers' selfmanagement. It was Erich Fromm who developed some of these notions by bringing together the essays in Socialist Humanism, and I was very glad to be associated with him in this work, which in my view helped to prepare the way for the social movements of the later 1960s, though to some extent they later took/ different directions. Erich Fromm's influence in this field was considerable; it helped to crystallize for me an alternative kind of socialist movement, after the disillusioning experiences of the 1950s (in this it joined with the influence of C. Wright Wills)

Erich Fromm and I have continued to exchange ideas, both about current politics and about new social movements, and his work still helps to sustain my own hope for a social transformation which will bring genuine equality, liberation and self-government to men.

With all good wishes, Yours sincerely,

Tom Bottomore

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R. BUCKMINSTER FULLER

August 2, 1972

Dear Professor Betz:

To my direct knowledge, Erich Fromm has had no direct influence on me.

If we do share common values and perspectives, it could easier be due to indirect effects.

Paithfully yours,

R. Buckminster Fuller

Professor Brian R. Betz Department of Speech Indiana University Northwest 3400 Broadway Gary, Indiana 46408

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COMMONICE

2100 M STREET, N.W., WASHINGTON, D.C. 20037

John W. Gardner, Chairman (202) 833–1200

July 24, 1972

Professor Brian R. Betz Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Professor Betz:

Your letter of June 29 concerning Eric Fromm comes at a time when my own schedule is impossibly crowded so I shall have to postpone for the moment the pleasant task of giving you my observations on Eric Fromm.

You are correct in believing that I have followed his work with great interest. As soon as I have the opportunity to sit down and put my thoughts together, I will do so.

Sincerel

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Edward T. Hall

P. O. Pox 5273, Santa Fe, New Mexico 87501

July 18, 1972

Professor Brian R. Betz Department of Speech Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Professor Betz:

Under separate cover I'm sending you a chapter entitled, "The Paradox of Culture" from the book honoring Erich Fromm, IN THE NAME OF LIFE. I believe it will show Fromm's influence on my thinking.

Sincerely,

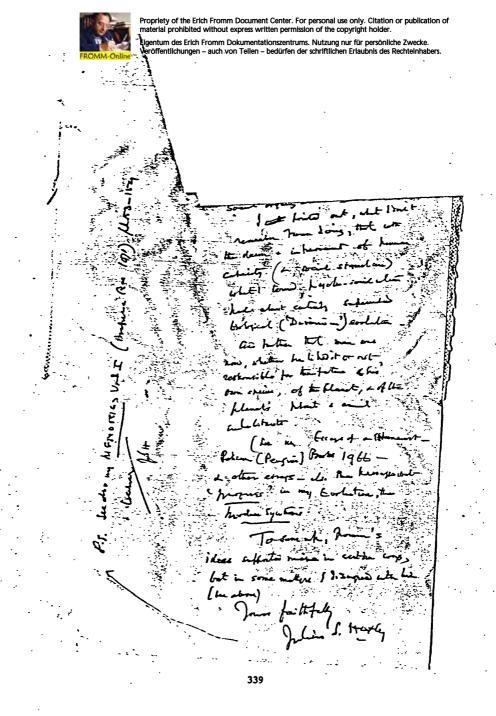
Edward T. Hall (ejp)

Edward T. Hall Professor of Anthropology

ETH/ejs

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Betz, B. R., 1974: An Analysis of The Prophetic Character of the Dialectical Rhetoric of Erich Fromm, Northwestern University Dissertation 1974, 378 pp.



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INDIANA UNIVERSITY NORTHWEST

3400 BROADWAY GARY, INDIANA 46402

DIVISION OF ARTS AND SCIENCES

TEL NO. 214

June 29, 1972

Dr. Ivan Illich Centro Intercultural de Documentacion Rancho Tetela, Apdo 479 Cuernavaca, Mexico

Dear Dr. Illich:

For my doctoral dissertation in the field of rhetoric and public address at Northwestern University, I am currently researching Erich Fromm's social criticism with an eye to establishing what impact his work has had on the academic community in America and abroad. From what I have perceived from your writing, I am led to believe that you share certain common values and perspectives with Fromm.

I would be grateful having your observations on what, if any, influence Fromm either personally or through his writings may have had on you.

I do realize that you have a quite busy schedule, and I certainly don't what to burden you with this request, but if you would have a few moments to jot down your thoughts, I would appreciate it greatly.

Thank you for your time and consideration.

Sincerely.

(Prof.) Brian R. Betz Department of Speech

Northwestern University Dissertation 1974, 378 pp.

BRB/cm

From had a great influence on me both through his writings and much more through his personal friendship, his patience with me when he criticized my writings and his example as a man who knew how to grow old with digmity, in freedom and full of curiosity

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YALE LAW SCHOOL NEW HAVEN, CONNECTICUT 06520

August 22, 1972

Professor Brian R. Betz Department of Speech Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Dr. Betz:

Dr. Fromm and I worked together at various times in common courses, for example, we were colleagues at the new school for Social Research in New York City in a joint course with Dr. Karen Horney. Professor Fromm was greatly encouraged sociological outlook that permeated American psychiatry and social psychology. His work shows the impact of this exposure.

Very truly yours,

Harold D. Lasswell



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MASSACHUSETTS INSTITUTE OF TECHNOLOGY

CAMBRIDGE, MASSACHESETTS 02139

Sear Traf. Butz,

I guess Fromm & I broathed the

sime intellectual ozone. While I

learned much from his Jear of Freedom,

I am not sware of him as an

influence on me—mich less than

influence on me—mich less than

other postfreudians like H. I. Sullivan,

other postfreudians like H. I. Sullivan,

At. J. Lasswell, Karen Horney, Ent. Erchan

to fact, I rather dislike Fromm's

writings of the past Secade.

Sood luck!

Janiel Lerner

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Institute for Policy Studies

1520 New Hampshire Avenue, N.W., Washington, D.C. 20036

(202) ADams 4-9382

September 10, 1972

Professor Brian R. Betz Department of Speech Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Professor Betz:

Erich Fromm was my training analyst and my most important teacher. He is a rare combination of a scientist and a master in a non-theistic but religious sense. He taught me a different way of approaching psychological questions, of relating concepts to experience. Unfortunately, he has never published clinical cases, so one does not see the basis of his concepts, which are rooted in clinical experience. This differentiates him from others, such as Marcuse or N.O. Brown whose socio-psychoanalytic theories are more speculative. Fromm's influence has led me to see many psychoanalytic and social questions that can be explored and understood. Finally, he has provided a revision of Freud that allows psychoanalysis to overcome its mechanistic theoretical chains and to become relevant to social questions. In my case, the direction of study is the question of the effects of work on character and the possibilities of humanizing work.

I would be very interested to see your completed work.

With best wishes.

Sincerely.

Michael Haccoby

mm/kt



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> ROLLO MAY, PH. D. New address: sessessesses Hew York, N.Y.

SSESSESSESSES 9 East 94th Street

Messessesses September 19, 1972

Brian R. Betz Department of Speech Division of Arts and Sciences Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Dr. Betz:

Please forgive my being unable to answer your letter of June 29th sooner. It was mislaid in the moving of my office this summer.

If you still wish comments from me on Erich Fromm's eriticism. I would be glad to write to you in greater detail. His early work did have a strong influence on me but I have felt that his later work has progressively become more superficial and has had no influence on my work.



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ASHLEY MONTAGU ~ 321 Cherry Hill Road, Princeton, New Jersey 08540 609-924-3756

30 September 1972

Dear I'r Betz:

Fy first knowledge of the work of Erich Fromm came when his book, ESCAPE FREEDOM was sent to me for review by the editors of Psychiatry. I wrote a highly favorable and rather longish review of it, and from that time on have read almost everything Fromm has written, always with great admiration, and rarely with disagreement. I don't know that Frommhas had any influence on me, for his thinking simply paralleled mine, except that he expressed my thoughts (which were, of course, entirely independent of any of mine, and original with Fromm) so much more richly and effectively than I could ever do. While I have often quoted him, he has never, to my knowledge quoted me, and while he once read my DIRECTION OF HIMAN DEVELOPMENT with approval, he has made no reference to it anymore than anyone else has done.

Years ago we collaborated on a reader of Freud's writings, but this came to nothing because of copyright problems. We used to meet in the middle Forties, but have not met since.

We think alike on most things, but have arrived at our ideas and conclusions quite independently of one another.

The one area in which I most disagree with Fromm is that one must love oneself before one can love others. I, on the contrary, believe that one may not care terribly much for oneself, yet still be able to love others.

Sincerely,

Fr Brian B Betz Division of Arts and Sciences Indiana University Northwest \$400 Broadway Cary Indiana 46408



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Amenia, New york: 12501. 3 Luly 1972

. You are right, dear Professor Betz, In Minking That Erich Fromm & 1 Share Certain Commonvalues: We came together In fact, perhaps tru years ago, because we both Thought some action was needed to overcome The disasters That Phreating In Vietman 2 might bring on a modear holocoost. The Key toour Thinking is action, or rather belief in action. That has been abelted for both of us by our not being or incoox members of the acatemic community. But I camot go any further without going much deeper: a few hasty Usentances would do more harm Mangood. The final clos to both of of is that we shook five from The implicit dagmas of our masters - Fromm From Freud, I from Patrick GEDDES.

Betz, B. R., 1974: An Analysis of The Prophetic Character of the Dialectical Rhetolic of Erich Fromm, Northwestern University Dissertation 1974, 378 pp.



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HARVARD UNIVERSITY

DEPARTMENT OF SOCIOLOGY

William James Hall 280 Cambridge, Massachusetts 02138

11 July 1972

Professor Brian R. Betz Department of Speech Division of Arts and Sciences Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Professor Betz:

I want to respond to your inquiry about Erich Fromm and his influence on me at greater length when I get settled after moving back from Princeton to Cambridge. I think you have taken a very interesting topic. Fromm has had a great influence on me personally and through his writings; I hope there has been some reciprocal influence, since I have often argued with him concerning his social criticism. We have also worked together on arms control issues for a good many years—is that a theme of interest to you, because it does not involve the influence of his work on the academic community, but rather, marginally but persistently, on such political leaders as Senator Fulbright. Have you written to Dr. Michael Maccoby, who would be a very good informant in your quest? Almost certainly you have.

With good wishes for your work,

Sincerely.

David Riesman

DR/mg

P.S. To save time, I will ask my secretary in Cambridge to sign and send this on to you.



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HARVARD UNIVERSITY

DEPARTMENT OF SOCIOLOGY

William James Hall XX 380 Cambridge, Massachuseus 02138

15 August 1972

Professor Brian R. Betz Department of Speech Division of Arts and Sciences Indiana University Northwest 3400 Broadway Gary, Indiana 46408

Dear Professor Retz:

Your inquiry of June 29 about the influence Erich Fromm has had on me personally or through his writings is not easy to respond to. I met him in 1939, through Karen Horney who was close to my mother, and began psychoanalytic work with him which was intermittent since I was living then in Buffalo. Politically, I was anti-Marxist, and I saw him as a Marxist although interpreting Marx in terms of Marx's early more humanistic writings as you surely know. Like many Europeans of the "Frankfort School" he saw America as more monolithic than I did, and he was never especially persuasive to me in his judgments about American institutions. But where he was extraordinarily and deeply influential was in his interpretation of character structure, in general and in America. His theory of social character was extremely and decisively influential in The Lonely Crowd and, probably even more important, his mode of psychoanalytic interpretation was decisive for the kind of analysis I made of interview material in Faces in the Crowd; the method of this latter book owes a great deal to the kind of analysis Fromm illustrates in his book The Forgotten Language. As a clinician, I have found Fromm unequalled in his grasp of nuance and his understanding of individual and group character.

The series of essays on Freud which I published in the journal Psychiatry in 1950 (reprinted in Individualism Reconsidered) are equally indebted to Fromm's kind of analysis of Freud and indeed of verbal and other materials.

Whatever our differences in interpretation of American society, we were in complete agreement about the dangers of American and foreign nuclear policy during the cold war years. And here Fromm's knowledge of central European people and politics was invaluable for my own understanding; I am sending you an essay, "Dealing With the Russians Ower Berlin," which reflects joint lobbying efforts by Fromm and me in Washington and elsewhere between around 1958 and 1961, on the kinds of issues dealt with in that article. Along with Norman Thomas and A.J. Muste, we were the main founders—assisted by Robert Gilmore of the New York Friends—of the Committee for Correspondence; I then began a Newsletter which became a journal which was the only outlet of the Committee and which Fromm supported through his writings financially and in every other way. In this area, Fromm's Marxism of which I had been originally so very critical was a help, because he belonged to that strand of European Social Democrats who were passionately and intransigently anti-Communist, so that the positions he took whenever compromised, as was the case with so many Americans who opposed the cold war, by any touch of Stalinist

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Betz, B. R., 1974: An Analysis of The Prophetic Character of the Dialectical Rhetoric of Erich Fromm, Northwestern University Dissertation 1974, 378 pp.

Professor FROMM-Onli

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15 August 1972.

cutlook. My book of essays, Abundance for What?, the first section of which deals with the cold war is dedicated to Fromm.

The positions we took in those years, now of course widespread and even taken for granted, were often extremely lonely ones. I recall a <u>Daedalus Arms Control Conference</u> in 1960, where we were opposed by such then influential people as Edward Teller and a number of others who have since changed their positions. Not only was Fromm utterly intrepid in holding on to his views no matter what arguements could be brought against them by extremely intelligent people, but he also would never give up—he always had that basic sanguinity that it made sense to keep trying. This had a great influence on me, and I think on others too.

One other field in which he had an influence on me was to support a position I long held on the basis of the most limited understanding, and that was concerning Zionism. Fromm is steeped in Jewish lore, law and tradition; I am almost completely ignorant on that subject. He knew some of the leading theologians who played a part in trying to create a bi-national state in Palestine. In 1948, we worked together along with Norman Thomas, Hannah Arendt and just a few others in this direction.

It may be that all this is apart from the kinds of issues that interest you. Most of my work and writing for the last twenty years has been in the field of higher education, and in that field my relation to Fromm is perhaps best indicated by the enclosed reprint written originally for a <u>Festschrift</u> in his honor but condensed in the latter.

Again with good wishes,

Sincerely,

David Riesman

DR:11p encl.



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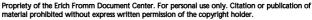
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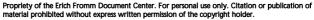
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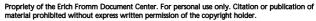




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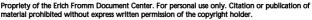
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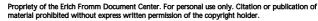
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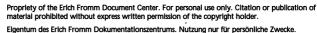
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Brian R. Betz was born on March 18, 1932, in Indianapolis, Indiana. His early education was received in the parochial schools of Indianapolis. He entered the Benedictine monastery at St. Meinrad, Indiana, in July, 1950 and received the Bachelor of Arts degree in philosophy from Saint Meinrad College in June, 1955. In May, 1958 he was ordained a Roman Catholic priest and received a degree of Bachelor of Theology from The Catholic University of America, Washington, D. C., in June, 1959. From 1959 to 1965 he was instructor of speech at Saint Meinrad Seminary, Saint Meinrad, Indiana. In August, 1962 he received the Master of Arts degree in rhetoric and public address from Northwestern University. From 1962 to 1964 he was assistant dean of men at Saint Meinrad Seminary. From 1965 to 1967 he was associate pastor of Saint Benedict's Church, Evansville, Indiana, and during the same period chaplain for the Indiana State Mental Hospital. In 1967 he resigned from the Benedictine Order and the priesthood, and was awarded a University Fellowship from Northwestern University. He was assistant professor of speech at Valparaiso University from 1968 to 1970. During 1970 he was also instructor of communication in the Gary Model Cities Program. In January, 1971 he became a lecturer in speech at Indiana University Northwest and currently is assistant professor of speech at that institution. He is a member of the Speech Communication Association, Central States Speech Association, the Indiana Speech Association, and



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the American Humanist Association. Mr. Betz is married to the former Sara Elizabeth Wilson, and they have four children.